# **Tragedy Ends** Honeymoon For Bryants

A 30-hour-old honeymoon ended in tragedy last night when a highway 99 auto crash claimed the life of bride Mary Alice Bryant, 37, and critically injured her husband of one day, Arthur Lee "Bill" Bryant, 39.

Bryant, manager of the Sales Market here, sustained multiple lacerations. He is on the critical list at Desert Hospital.

THE COUPLE WAS married at 6 p.m. Sunday in the Cathedral City offices of Bryant's best man, Attorney Merrill Brown, in a ceremony performed by Judge Ray

Mrs. Bryant, the former Mary Martin, was manager of Bill Goodwin's "The Nook" in Palm

A wedding story and picture appears on the society page in this issue of The Desert Sun.

MRS. BRYANT was believed instantly killed when the car driven by her husband slammed into the rear of a truck on Highway 99 about one mile east of the Twenty-

nine Palms cutoff.
The truck driver, Elwood Chester Hillestand, 34, of Los Angeles, was uninjured.

California Highway Patrol officers said the truck was driving in the outside, westbound lane of Highway 99 when Bryant came up from behind and apparently slammed on his brakes.

BRYANT'S AUTO crashed into the left rear of the big truck trailer. The right side and front of the car received the brunt of the erash, CHP officers reported. However, officers said that de-tails of the crash will not be known until they interview Bry-ant, who was still unconscious at

10:30 a.m. today.

Mrs. Bryant, believed instantly killed, was dead on arrival of highway patrolmen a few minutes after the crash occurred at 9:15

ceipt for his bride's wedding ring in his pocket when he was carried into Desert Hospital.

Charles Briley, of Palm Springs. Jr., of Benton Harbor.

a daughter. Pamela Briley. Funeral arrangements will be Glendale; her father, Charles M. announced later by Wiefels and Warren, of Palm Springs; her Son Mortuary. MRS. BRYANT leaves a son,



MARY BRYANT



BILL BRYANT Critically Injured

mother, Mrs. Kathryn Bowman, of Benton Harbor, Mich.; and two brothers, Henry Warren, of Baldwin Park; and Charles Warren win Park; and Charles Warren

# Floods, Tornadoes in Texas Start Tapering Off Today DALLAS, Texas. ( A 12-day | did not mention the amount

in Texas started tapering off to-day, though dangerous floods still remained in rivers that course through the southern part of the

The flood along the Sabine River, which is the part of the border Louisiana and Texas, as well as into Eastern Texas.
Wharton and Bay City, about 45
miles from Houston, near the Gulf
of Mexico, were in danger from
the swellan Calenda.

Lakeland, La., under eight feet of water Monday and lowlands along the Red River in northeastern Louisiana were flooded.

"Every stream of any conse-

The flood waters in 11 Texas half of the state had no rain.

rivers were caused by rains up to 10 inches that have been falling Kills 17, Injures 100 day and night over the state.

caused by the floods.

aid. The declaration of Texas as ports reaching here today.

stretch of tornadoes and deluges money which would be forth addition to grandstand, exercise total for the four months begin-

Brazos rivers alone has been es-timated at fifteen and one-half million dollars by the U. S. Corps of Engineers.

The Sabine River had parts of reached into Northwest Louisiana, Lakeland, La., under eight feet of

of Mexico, were in danger from the swollen Colorado.

BUT THE VIOLENT weather that took 17 lives in 11 days and caused President Eisenhower to declare a huge sector of Texas as level of the colorado.

BUT THE VIOLENT weather that took 17 lives in 11 days and caused President Eisenhower to declare a huge sector of Texas as level of the colorado.

"Every stream of any consequence of the colorado.

a half seats.

Obther regulations cover that racing not be conducted until in itial development is completed; usage of facilities; surfacing of auditorium and science building accounted for \$631,456 of the country for widen.

Tests Scheduled "Every stream of any conse- a half seats.

LAHORE, Pakistan. (P) - A vi-PRESIDENT EISENHOWER cious tropical storm carrying hail wired Gov. Price Daniel Monday stones larger than eggs killed at thousand American, sailors with expressing his "deep concern" least 17 persons and severely inwith the "hardship and suffering" guised by the floods.

LONDON. (ID) — A Formula of the property of the proper

Desert area forecast: Mostly sunny today and Wednesday but some cloudiness at times. Few scattered afternoon and evening times. Few scattered afternoon and evening thunderstorms Owens Valley today. Little temperature change. Highs today 75-85 up-per valleys, 85-95 lower valleys. Sunday's high was 93, low, 60. Yesterday's

# The Desert Sun

The Desert Empire's Daily Newspaper

VOL. XXX, NO. 178 16 Pages

THE WEATHER

Palm Springs, California, Tuesday, April 30, 1957

Phone 5005 · Single Copy 10c

# Quarterhorse Race Track Approved By Supervisors for Desert Area

# Racing in '58 Forecast by H. L. Gogerty

Bogert Reports Initial Building To Cost \$1 Million

Racing in 1958 was today forecast by Henry Gogerty, vice president of the Desert Turf Club, following approval of the quarter-horse track zoning permit by the

county Supervisors yesterday.
"We are now going to muster our forces and determine the steps to take, with construction to start in the not too distant future," Gogery continued.

Gogerty, a noted Los Angeles architect, owner of the Desert Air Hotel and land on which the track is to be constructed, said that plans are completed for the facili-

FRANK BOGERT. Turf Club president, said that the initial con-struction will cost approximately \$1 million, and that steps are now being taken to determine the best possible road facilities to develop in the area. This is in line with

good Board of Supervisors. BESIDES THE ROAD develop-

ment, the permit is subject to 12 restrictions imposed by the Coun-

ring, and additional automobile ning Jan. 1 to \$4,629.970. DAMAGE ON THE Trinity and parking area may be constructed provided they conform and are harmonious in all respects to harmonious in all respects to All new plans must first be submitted to the county planners for 450.

ing capacity exceed 6,500. Off-street parking must include \$358,500, and the addition

declare a huge sector of Texas as a disaster area, was easing.

The heaviest rain reported to

## Sailors Hit Sidney With \$20,000



PROPONENTS OF THE Quarterhorse race track at Rancho Mirage look over maps presented as evidence at the hearing in Riverside yesterday afternoon. H. L. Gogerty, owner of Desert Air Hotel and one of the promoters of the race track, left, talks with Desert Turf Club attorney John E. Glover of Los Angeles. The Board of Super-

recent crisis in Jordan.

# Village Building Has \$1.3 Million Value in April

New building construction in ty Planning Commission two years Palm Springs during the month of ago. These include:

Palm Springs during the month of April climbed above the \$1 million prefix

That future additions indicated on the plan, including the clubhouse, valued at \$1,310.470, bringing the

At no time shall the total seat- Village construction showed 20 one auto space for each one and one swimming pools, worth \$58,a half seats.

OTHER ITEMS were 18 addi- For This Spring tions and alterations to dwellings, \$32,550; six new apartments, involving 21 units, \$111,000; two hotel additions, \$3,000; three commercial buildings, \$65,000.

# SYDNEY, Australia. (P - Four Faster Object

aid. The declaration of Texas as a major disaster area will enable the allocation of federal funds to the stricken areas. The President hundreds of birds and animals.

The sailors, here for a week to spotted an "unidentified object" languaged 40 villages the help celebrate the Coral Sea victory which saved Australia, were the stricken areas. The President hundreds of birds and animals.

The sailors, here for a week to spotted an "unidentified object" languaged 40 villages the help celebrate the Coral Sea victory which saved Australia, were met by sunny weather and Sydney fastest jet fighter could not intercept it.

# Village Telephone Numbers To Have Prefixes in Winter

All telephone numbers in the Springs numbers will be preceded Palm Springs area will have the by the prefix FAirview 9, prefix "FAirview" added to them when the new directory is issued dral City. ago. These include:

Construction and development of the track must conform with the plans and specifications submitted by the applicant.

April Climbed above the abundance of the mark, but building figures dropin December, it was announced today by Doak Davis, California the first four months of 1957.

The City Building Department district manager. district manager.

> DAVIS SAID THAT the new in Palm Springs also, Davis noted. the nationwide universal number-LAST YEAR SAW \$5,292,219 ing plan, will result, in speedier

With addition of the prefixes, ness and individual line service faoperators at distant points can cilities, Davis reported.

Davis added that number ed 1,000 Marines in Beirut, Leban-

WASHINGTON. (P) - The Atomic Energy Commission announced today that at least two of the bigger explosions in this spring's weapons tests will be detonated from captive balloons high over the Nevada desert.

Law to Have

First Hearing

Official action to elimitative to the structed and "blind" interesting to the

The explosions will yield vioaused by the floods.

Daniel had requested federal id. The declaration of Texas as major disaster area will be more today.

Daniel had requested federal pakistan Sunday, according to reports reaching here today.

Daniel had requested federal ports reaching here today.

Daniel had requested federal ports reaching here today.

Daniel had requested federal ports reaching here today. force radar station Monday night bomb that destroyed Hiroshima in August, 1945, was equivalent to

# U.S. Charges Russia With A new mark of Palm Springs of direct toll dialing on a nation Intervention

area growth was today ordered wide basis." for Village telephone dials which, PREFIX ASSIGNMENTS for starting in December, will carry Palm Springs were listed as FAir-number prefixes. Palm Springs were listed as FAir-view 5 and FAirview 8. Desert Hot

in December, it was announced today by Doak Davis, California companied by a total change of present numbers in Cathedral City the State Department in answer Davis said. It will be necessary to an earlier Moscow charge that

TWO NEW GROUPS of numing plan, will result in speedier service for long distance calls.

bers provide for a "considerable addition" to existing hotel, busi-

A breakdown of last month's Villager construction showed 20 new dwellings, built at a cost of nardino by dialing 110, instead of this would be outweighted by the dialog of this would be outweighted by the dialog of this would be outweighted by the dialog. The dialog of the dialog o calling the local operator.
Eventually, Davis said, Palm
Springs "will enjoy the benefits

All present "terminal line" interference" in the palm springs office.

All present "terminal line" interference" in the palm springs office.

All present "terminal line" interference" in the palm springs of the powers of "terminal line" interference." in the palm springs of the powers of "terminal line" interference. Moscow had accused the west-

equipment is being replaced by the "terminal per station" system.
Once it is installed, all future the United States of America." necessity for number changing is eliminated, Davis said.

# 'Blind Corner'

nance 9306, opens at 3:45 p.m. to-morrow before the City Planning Commission.

The proposed amendment redefines height measurements of

The proposed amendment re-defines height measurements of walls and eliminates obstruction of street intersections by shrubbery or fencing structures.

Initiated by the planning commission, the amendment proposal

is sponsored and endorsed by the Palm Springs Safety Council, Planning Director Hy Ranes said.

### SUN 'RESULT' ADS BRING RESULTS, SAYS E. B. EVANS Desert Sun Classified "Result"

Ads are the best, avers Edward B. Evans of 1955 South Camino

Prior to trying the "Result" Ads, he placed several ads in Los Angeles newspapers, without suc-

Then he turned to The Desert Sun, and with only one week's insertion, he received six replies to the following ad:
Grocery store, in Palm
Springs, Beer and Wine. Full
price \$13,500. Write Desert Sun,

Box 190, File N-6.
If you desire the same RE-SULTS, try the "Result" Ads; Dial 5005 and ask for CLASSIFIED

# Ends Two Year Fight By Turf Club

Supervisors Vote 3 to 2 After Lengthy Hearing

Patience and determination, aided by the presence of two new representatives on the Board of Supervisors, yesterday won for the Desert Turf Club the right to construct and operate a quarterhorse race track near Rancho

The granting of a M-3 zoning permit for the track, ended a two-year seesaw battle, which carried up to the State Supreme Court. It all started in March, 1955, when by unanimous vote the Supervisors refused the permit, overruling the County Planning Commission which had approved it.

YESTERDAY, THIS decision was reversed by a vote of 3 to 2, with Supervisors George Berkey and Curtis Chamberlain, the two new members of the board, to-gether with Board Chairman Paul Anderson casting the majority vote. Opposing it were Supervis-ors William Jones and Fred Mc-

The vote followed a lengthy rehearing, which was a result of the numerous court actions which had followed the original hearing and denial two years ago.

The United States accused the Soviet Union today of backing "foreign intervention" during the line motion by Bergey containing The accusation was made by subject to the numerous conditions State Department in answer to an earlier Moscow charge that the U.S. is responsible for recent developments in Jordan, where King Hussein barely saved his ing the required support.

government from the forces of in-Earlier, Berkey had moved that the zoning permit be granted but did not include the conditions of the planning or traffic regulations.
It died for lack of a second.

A motion by Jones to deny the

permit received a second from Mc-Call, but it was defeated by a 3 to 2 vote.

BERKEY-THEN made his sec miterierence" in the Middle East, advice by Assistant County Counsaying the responsibility for this intervention rested "above all on the United States of America". official action.

Berkey said that he was op

TO THIS STATE Department Press Officer Lincoln White re-torted: posed to any further delay, and the audience which crowded the "There has indeed been foreign Supervisorial chamber seemed to

The country Jordan, namely as King Hussein said on April 24—the intervention of international Communism."

In response to questions, White emphasized that the U.S. regards the Soviet Union as the fountainhead of international Communism.

In response to questions, White emphasized that the U.S. regards the Soviet Union as the fountainhead of international Communism.

A few hours earlier King Hussein adage for a group of property owned to the race track, arguing time and again over technicalities, primarily in regard to whether or not statements made by proponents and opponents should be allowed to stand on the record for consideration in view of court decisions.

# Late News Bulletins

NEW YORK UP - Utilities edged higher to a new average top since March 20, 1931, in an irregular, quieter stock market today. All of the major groups moved narrowly with prices irregularly lower.

WHITE SANDS, N. M. UP - A "new and improved" Aerobee-Hi rocket smashed the altitude record for a single stage missile today when it soared aloft 190 miles.

WASHINGTON UP' - The Senate Foreign Relations Committee today approved the nomination of Charles E. Bohlen as ambassador to the Philippines, according to Sen. Alexander Wiley (R-Wis). Wiley, who left the closed door session early, told reporters that there was no opposition.

# Traffic Accidents Down During March Chief of Police August G. Kett- counting to some degree for the mann said today that a healthy improvement, a firm enforcement mann said today that a healthy step forward in traffic safety was recorded during the month of March, when injury accidents dropped in excess of 60 per cent—from eight a year ago to three this year—in spite of the fact that this was the busiest period of the Winter season. In the same report, Kettmann pointed out that non-injury accidents dropped 15 per cent, from 13 to 11.

during the month totaled \$4,731.53, THE TRAFFIC accident picture throughout the entire state shows some improvement this year, with

some improvement this year, with the state recording a 13 per cent in the city jail, and of these per-

the state recording a 15 per cent in the city jail, and of these perdecrease in injury accidents. The chief pointed out that Palm Springs was a leader in the decreasing automobile accident rate.

Chief Kettmann congratulated his traffic department and the parameter of the parameter of the control of the c and through the newly formed trolmen for the job they have done Palm Springs Safety Council has done a big job in making drivers minds of local drivers, and the steady improvement in traffic At the same time, perhaps ac- safety.

EVERYONE ESCAPED injury when this auto slammed into a telephone company repair truck, flipping the vehicle on its back at the Araby Point bridge vesterday afternoon. Only the driver of pulling onto the highway from Araby, city police bridge yesterday afternoon. Only the driver of the truck, Robert E. Coble, of Beaumont, was said. (Desert Sun Photo)

# I Wish

COPYFLEX

Uncle John would hurry up and get to town so I can sell him a pool.

Red Kenyon

Palm Springs High School will All classrooms will be open, and hold its annual Open House and the public is invited to meet the Music Festival program starting school teachers and view displays in the art and shop classrooms.

The music program begins at 8:45 p.m. in the gymnasium. The program features the orchestra, choir, Madrigal singing group, girls' glee club and the band.
Soloists are Verna Mills, Hazel
Micelli, Paul Padua, Cynthia Rojo,
Ed Sentel, Mike Clark and Peggy

U. S. farmers have indicated they will buy fewer chicks in 1957.





LAST TIMES TONIGHT

Adults \$1.25

as 'Lucky Lindy'!



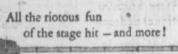
THE SPIRIT OF ST. LOUIS

Juniors 90c

Stationary

"Deep Adventure"

STARTS WEDNESDAY



M-G-M presents in CINEMASCOPE and METROCOLOR MARLON BRANDO GLENN FORD MACHIKO KYO ..

The Teahouse of the August Moon

EDDIE ALBERT MURO KYOKAWA - MITSUNO SAWAMURI

-CO-FEATURE-

WAKED FURY... and death staked on the ant-hill! and the SPUR

Starring

Agar

CHI CHI STARLITE ROOM

AND ENTIRE COMPANY

OF 23 PEOPLE

Master of Characterization

**Opens Tomorrow Night** 

LILI ST. CYR

BILL ALEXANDER AND HIS BAND

Show Time 8:45 and 11:15

lienty of Free Parking

Connors

English

CHARLES IRWIN, internationally known humorist and actor, will be the featured speaker at the Wednesday noon luncheon meeting of the Palm Springs Rotary Club at the Chi Chi. Irwin recently appeared in "The King and I," and is featured in the soon to be released Bob Hope film, "Beau James." This will be the club's first meeting at the Chi Chi. (Village Studio Photo).

MORE ABOUT from page 1

# Race Track

for or against the race track

the Turf Club and manager of a lacerated shin; and Mrs. Nancy Desi Arnaz' Western Hills Hotel, Martin, of Beverly Hills, who suf-Desi Arnaz' Western Hills Hotel. Martin, of Beverly Hills, who satisfies the should be granted, said: "I'm not like those old birds who have retired; I'm interested in the business which the horseracing crowd of the business which the business who satisfies the business which the busine

To this Harold MacClane retorted that he is admittedly "an old bird," and a "retired come lately," who has his home in the Rancho Mirage area because he wanted enjoy peace and quiet. "If the race track goes in I will sell my home and get out," he added.

New Electric
Sub-Station

WALTON B. LONG. secretary treasurer of the Pacific Coast Quarterhorse Racing Association said his organization is opposed to having a quarterhorse race track in Palm Springs because we do not believe it will be in the best interest of quarterhorse rac-ing to establish the track in Palm Springs at this time."

Asked by Attorney Glover, whether he is in any way related to Frank Lessor or interested in his track at Los Alamitos, Long admitted to a personal friendship with Lessor, but said he had no quarter race horses.

The spring quarterhorse races are held at Los Alamitos. The California State Racing Commission granted 16 days of racing includ-ing two for charity in 1955 for the Palm Springs track. The dates al-located at that time were Nov. 19 through Dec. 17.

spring and fall races allowed by bedroom window, the state could be held at Los Police investig Alamitos if the Palm Springs track snugly is not allowed?" asked Glover.

Long admitted such would be the case, but not the reason for

the stand taken by the association. The lengthy hearing had mo-ments of relief from the monotony of testimony, such as that provided by Harpo Marx, well known comedian, who expressed opposition to having a race track his desort home Asked by Glover how close his home is to the race track site, Marx replied, 'I couldn't say because l

Phone 7391 or 5133

# Jackie Cochran Represents lke At Inauguration

Jacqueline Cochran Odlum has been appointed Special Ambassa-dor representing President Elsen-bower of the locality and Luke hower at the inauguration of Luis A. Smoza De Bayle as President of Nicaragua tomorrow, May 1, and is flying her own airplane there today

Following the ceremonies, she will return to this country via Mexico and arrive at the Indio ranch home in time to celebrate with her husband, Floyd Odlum. wedding anniversary on May 11.

Three days later she will travel East en route to Europe where she will participate in an air show in Paris. Then she will head the American delegation at the inter-Aeronautique Internationale in Sicily, prior to returning to this

# Two Injured In Two-Car Collision Here

Two Los Angeles area wome for or against the race track showed a slight preponderance of votes in favor of granting the on Indian Avenue Saturday night.

FRANK BOGERT, president of tner, of Los Angeles, who received

# **Hearing Set**

Proposed construction of a California Electric Power Company sub-station at Mabrey road, just east of Palm Canyon Drive, was today scheduled for public hearing by the City Planning Commission tomorrow.

Hearing on the proposal, Hearing on the proposal, designed to handle increased power loads in the south end of the city, was slated for 3:30 p.m.

The substation, to be located on the south side of Mabrey, 500

The south side of Mabrey, 500

The substation, to be located on the south side of Mabrey, 500 interest only as an owner of social contacts with him and in Drive, will be similar to a power unit now located on Tamarisk

recording artist

Red Blood Cells

BERKELEY, Calif. P - Re-earch at the University of Cali-

fornia indicates that bone marrov

n rats increases production of red

blood cells upon exposure to whole

# **Buzzer Turned** Off by Police

Mrs. Isabel Chase called polic "ISN'T IT TRUE that both the "buzzing" noise outside, under her

Police investigated, found snugly curled rattlesnake an quickly dispatched the intruder.

# ALL IN THE EAR



What you see in this girl's ear is Sonotone's new hearing aid - complete. IT'S WORN ENTIRELY IN THE EAR - no cord, no extra "button." Weighs only half an ounce.

Women's hairdos hide it completely. On men, this amazing hearing aid is barely noticeable from any angle.

COME IN, PHONE OR WRITE. FREE

## DEMONSTRATION-NO OBLIGATION SONOTONE

SONOTONE OF RIVERSIDE, 3832 Orange Street, Riverside California **Exclusive Palm Springs** Representative



Tuesday, April 30, 1957 2 The Desert Sun

# Umbrella Stolen by Vagrant Wind

Village police today cancelled at Simon said he found his patio stolen umbrella report submitted umbrella on his garage roof, by W. H. Simon, of 1025 Apache where it had been hoisted by a road.



DESERTONE PAINT CO. 68-549 Broadway — Cathedral City

Phone 4384

Last Times Tonight Shows 7 and 8:40 "Guns of Fort Petticoat"

"Ride the High Iron"

Starts Wednesday Shows 7 and 8:45





"Uncle John"

Is Coming

To Town

Last Times Tonight Shows 7 and 9:10 Eleanor Parker "Lizzie"

Starts Wednesday Shows 7 and 9:20

ACADEMY AWARD WINNER BBERGMAN AND COOPER

AT THEIR BEST!

GARY COOPER

INGRID BERGMAN FOR WHOM THE BELL TOLLS

Produced and SAM WOOD

MITCHELL

Roto Cone series room air conditioners

an exciting new dimension in comfort

introducing SOROTO CONL the exclusive Mitchell feature that gives you super-charged air

Mitchell with the widest selection in window type refrigeration units also offers an even greater variation in horsepower needed for proper cooling

> Contractors and Builders are cordially invited to attend our buffet dinner-6 p.m. today-and listen to an expert tell you why you should chose Mitchel for air conditioning.

Mode PLUMBING SUPPLY CO.

495 Industrial Place, Palm Springs

Phone 5037

Chi Sunday night.
According to Marty Cobin, chairman of the event, more than 250



VILLAGE FLOWER SHOP Flowers for Every Occasion THE CENTER 174 N. Palm Canyon Drive PHONE 2533 Palm Springs, California

COBIN ATTRIBUTED the success of the first social event held and with only a membership of on such a large scale to the many 120, I believe a phenominal projwho assisted. They included a ect was accomplished by so young committee of 17 members and 12 an organization." women. Hy Finerman was paid a special tribute by Cobin for his excellent effort as co-chairman of

All of thenet proceeds, said Co-bin from the stage of the Starlite Room, will be donated to local The charities to receive shares of the profit will be decided upon by a committee which will in turn report to the general membership before distribution.

T.V. Repairs Coolers

Small Appliance

FLANNERY'S UHF Sales & Service

The Center 174 North Palm Canyon Drive Phone 5277

# FINE CAR OWNERS

Custom Built 1957 Lincoln **Premier Convertible** 

This Lincoln Convertible was a special order at the factory in Detroit for a Maharaja of India, a member of Prime Minister Nehru's Government who visited Palm Springs on his way to the United Nations Assembly meeting in New York. He has returned to India.

We offer this NEW LINCOLN PREMIER CON-VERTIBLE with special white leather interior and genuine lamb skin rugs AT NO EXTRA COST to a FINE CAR OWNER in PALM SPRINGS who will appreciate the finest in a luxury automobile. See the General Manager at Palm Springs Lincoln-Mercury Co. Phone 5057.

It was a smash success — the persons were in attendance, in-played in making this our first annual dinner dance spon-cluding both members, their wives annual dinner dance a success," declared Cobin.

> "It must be remembered," he continued, "that our local B'nai cess of the first social event held B'rith lodge is only a year old

# North Palm Springs

By ORPHA GEIER

Lunching at Rolly's Cafe, Garnet, were the following North Palm Springers, Mr. and Mrs. "I SINCERELY wish to thank berg, John and Lora Rose, Hilda Carnahan and Orpha Geier.

> North Palm Springs had an unusual visitor as a helicopter landed on the property of Jesse Ungar in Section 4. The occupants were interested in looking over the area for a subdivision.

Mr. and Mrs. Kelsey Cook of Los Angeles visited the Devers for 10 days. They both came down suffering from arthritis and sciatica. They hope to return shortly and purchase a home here, as all their aches and pains left them in the 10 days they were

Rose Paragon station of North Palm Springs is now dealing in used cars.

Mrs. Theodore Sam and three daughters visited with her moth er, Mrs. Hilda Carnahan at Tramvue Trailer Court for the week

# Shearer Serves With Armored Unit in Germany

Army Sgt. Ian C. Shearer, 23, whose wife, Janice, lives at 1812 Twentieth Ave., Gulfport, Miss., is assigned to the 2d Armored Division in Germany.

C. Shearer, 558 Calle Ajo, Palm bill. Springs, is a tank commander in Headquarters Company of the division's Combat Command B. He has been overseas since last Septists case in behalf of the rate in-



B'rith Lodge was a defenite success, it was reported by the group pictured following a check on tickets and proceeds during the Chi Chi Starlite Room

First annual Charity Dinner-Dance of the B'nai B'rith Lodge was a defenite success, it was reported by the group pictured following a check on tickets and proceeds during the Chi Chi Starlite Room standing. (Desert Sun Photo).

# Calectric Asks For Rate Raise

Company today announced that it is seeking an average increase of 9.6 per cent in electricity rates p.m. at Addington's.

Sgt. Shearer, son of Mrs. Edith the average customer's electric remembered as appearing in Des-

Shearer, whose father, Andrew Shearer, lives in Pennsaukan.

N.I. entered the Army in 1954.
A 1952 graduate of Long Beach
High School he attended Drayer |

N. I. entered the Army in 1954.

A 1952 graduate of Long Beach
High School he attended Drayer |

N. I. entered the Army in 1954.

A 1952 graduate of Long Beach

"greatly increased fuel costs and line for party in 1954.

N. I. entered the Army in 1954.

N. I. entered the Army in 1954.

A 1952 graduate of Long Beach

"greatly increased fuel costs and line fact in language of indication on the rate in ling Mrs. Smith at 4-3031. Despend on

# **Desert Hot Springs Woman's Club Plans Social Meeting**

ert Hot Springs a year ago for MEMBERS VOTED to donate a The announcement came from the Rotary Club.

ning meeting must be made by wards the project which will now

ows, Cholla Gardens.

of the Desert Hot Springs Wom- last business meeting where 23 The California Electric Power en's Club and their friends will members and five guests gathtravel expert, was read thanking

from the Public Utilities Commis- Rose Smith, program chairman, all members for their freindly rehas secured Anne Darling, well ception and the "beautifully deco-Calectric officials said they have applied for a rate hike that would add about 33 cents per month to

flag pole to Desert Hot Springs as their next project. Mrs. Au-RESERVATIONS FOR the eve- gusta Andrews, donated \$75 to-

High School, he attended Drexel lineactor in Institute of Technology in Phila- all phases of electric utility opershow, dancing and prizes

The Desert Sun

Tuesday, April 30, 1957 3

# **Post Office Bid** Deadline Is Today

Pestmaster Merritt Williams today said deadline for bids to conduct a Post Office Station in the southern part of Palm Springs is at 2 p.m., today, April 30. Bid forms and further information may be obtained at the Post Office.

CALL 5005 FOR CLASSIFIED ADS

### I Wish

Uncle John would hurry up and get to town so I can sell him a pool.

Red Kenyon

### g..... All Types of Printing

VILLAGE PRINT SHOP \$.....



Don Bottorff **PHONE 2788** 

DO YOU KNOW ... YOUR INCOME CAN BE CONTINUED, IF YOU'RE DISABLED, IF INSURED?

SEE ME

### WEINGARTEN & HOUGH

New Address - 176 South Indian Avenue Opposite the Plaza

SPENDING THE SUMMER IN LOS ANGELES?

# The Du Barry Hotel Apts.

A 7 Story Class A Building

Housekeeping Units Large Living Room Twin Beds Kitchen and Dinette

FROM \$125.00 PER MONTH . . . with additional bedroom from \$175.00 per month

## Complete Daily Hotel Service

24 Hour Switchboard Service 3 Blocks from the Hotel Ambassador

# The Du Barry Hotel Apartments

Corner 5th and Catalina Telephone DUnkirk 4217 CLEAN, WELL FURNISHED, AN EXCEPTIONAL VALUE

HOME BUYERS ... INVESTORS ... VALUE SEEKERS ... DON'T MISS THIS SENSATIONAL

OPEN HOUSE 10 a.m. to 5 p.m. Daily Until Sold

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

**INVESTORS** This House Rented for \$1500 Per Month

Only 5 Months New-This Beautiful, Luxurious, Completely Furnished

# DROOMS -- 5 B

- Every room opens into patio and pool area
- Tropical bar and full sized recreation room 5 large bedrooms, two with outside entrance
- Combination washer and dryer laundry
- Estate size corner lot completely walled
- Combination forced air and panel heating
- Large paved circular drive to front entrance
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Tuesday, April 30, 1957

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The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality in the news: to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong. NEWENDERSCHE SERBESCHE SERBESCHE SERBESCHE

Editor's Corner

### DRIVING IS NOT A GUARANTEED FREEDOM

New laws governing the licensing ofautomobile drivers and the condition of their cars are up for consideration by numerous state legislatures this year. Some of the lawmakers are a little reticent to vote for measures which place restrictions on almost all of their constituents, but many of the new proposals will be adopted.

Many people have the idea that just being a citizen above the required age gives them an inalienable right to drive an automobile but this is not one of the freedoms guaranteed us under the U.S. Constitution. Strict laws governing the licensing of persons operating vehicles or machines that may endanger the lives of others have never been declared unconstitutional. Pilots of ships and airplanes, train engineers - even elevator operators-must prove their ability before obtaining a license. The condition of such equipment is also subject to inspection in the interest of public safety.

Isn't it reasonable then that passenger car operators and their vehicles should be subject to similar regulations? Most students of the traffic problem think so and are pressing for state laws which tighten regulations. There are countless cars being driven on our streets and highways in this country that endanger more lives than an unsafe building. There are also thousands of drivers who should be denied the privimay work a severe hardship on the person so restricted.

Many states which have been quite lax in the method of licensing drivers are considering new laws on this subject. Almost every state in the union is creasing problem.

Oliver B. Jaynes

Slow Drivers Get Cited In one section of a Southern state

fifty motorists were cited in a single week recently for driving too slow. They thought they were being careful but instead were creating a traffic hazard. Slow drivers also become rattled easily and many of them should not be driving at all. During the same week 24 arrests were made for mechanical defects and 34 drivers were found to be driving without a license. Such figures as these are typical of almost any section of the

We can't license the right to walk by the way, but state police are constantly having to warn people for walking too close to or on the wrong side of high-

The appalling loss of life and amount of property damage that sounds like an item in the federal budget is now being recognized as one of the nation's greatest problems. It is being attacked on three fronts: 1. New laws regulating drivers and their equipment. 2. Stricter enforcement of existing laws. 3. Driver education by national, state and local safety councils.

All of these measures are necessary and will help. If one be more important than another it is perhaps the matter of driver education, because if people drove their cars as they really know they should the need for all these laws and regulations would be greatly reduclege as a safety measure, although this ed. We need somehow to keep the average person from changing his or her personality the moment they turn on the switch of their automobile. This is one of the things being undertaken by the Palm Springs Safety Council and every resident of this community should heed working on some phase of the ever in- the advice being given by this new and very important organization.

### **HOLMES ALEXANDER:**

# Their Sea and Their Fleet

Half a hundred American ships and many hundreds of American planes are patrolling the oblong oceon which the peoples of Southern Europe call "our sea." And there's a funny thing: They're benning to think of the U.S. Fleet

"our ships." too. These people think of the ships as their own." Vice Admiral Charles Brpwn, Sixth Fleet Commander, told me. "They things as they are and to allow

THERE COULDN'T be a greater compliment to the USA than this attitude of the well-pleased Spaniard Frenchman Italian Yugoslavian, Greek and Turk. It proves us, out of the mouths of others, to be generous and democratic beyond any doubt. On top of that, the Navy has played it very smart. The Sixth Fleet is on the prowl, so that it is seldom seen in the same place. It is scattered throughout the many islands of the eastern Mediter-ranean, hence, it is rarely, if seen in all its might.

Moreover, Admiral Brown and other commanders are demonstrating whenever possible fact that the Sixth Fleet is theoretically an arm of NATO.

FOR EXAMPLE, my room Forrestal was an Italian Army officer who was studying the fleet exercises. Admiral Brown takes while the USA owns the striking their contributions of destroyers

WASHINGTON - President Ei-

photographer James K. W. Ather-

ton for his prize-winning photo-

graph of Mrs. Eisenhower at a

Wait till Mrs. Ike sees that in

BOSTON-British Consul Gen-

eral Robert H. K. Marrett in de-

GOP rally:

the papers.'

WITH THE SIXTH FLEET - and other small craft, are supplying useful ships for the enemy naval threat-the 400 Soviet sub-

> In sum, the Sixth Fleet is superbly performing its mission spreading good-will and stabilizing the politics of the area. This in itself means that commerce will flow through the Mediterranean and the nations will tend

> But it would be a mistake to think that we are preventing any changes from taking place in controlling such changes as are going on. To say this would be deny the natural law of dynamics. It is one thing to keep the peace; it is something else again to suppose that any power of man can call a halt to change, which is to say, progress.

> taking place in the Mediter-ranean is very plain to any observant traveler. Great Britain is fading much faster here than is generally known. And Italy is growing into a Mediterranean much faster than is apparent from the outside.

Poor old England! She is not only contracting her naval and military forces, but she is closing consulates all along the shore of this Sea. She is not only shedding prestige almost daily, but she is losing trade and business which, in several cases cited to me, is going to Red China.

The decline of England is so pitiable and precipitate that it shows itself in the stiff-upper-lip manners of the ubiquitous Eng-I had one say to me not entirely in jest: "I suppose if

Nasser shoots at an American ship, you chaps will go to war with us." The British expect nothing but the worst of things, and they could be right.

to the position of an exporting country in automobiles, motor scooters, industrial and business machinery and cheeses. makes them an improving maritime power, with an increasing of shins and planes way ing the Italian colors over the

> Italy's state-owned petroleum corporation is closing an impor-tant deal with Iran for the exploitation of crude oil. Her statecontrolled television network now covers nearly the whole peninsula, including the poverty-strick en South. A group of public and private industries have banded together to set up an electronuclear power system. Among other things, it would be used to industrialize the Southern prov-inces which have not shared in

> THE DECLINE of Britain and the rise of Italy are an interaction which will bring about changes in the Mediterranean world. As long as all the neighbors here are relatively poor and helpless against Communism, the stabilizing force of an outsider is a welcome thing. The Sixth Fleet remains their ships in their sea But what happens if the USA ever has to take sides, not against Communism, but between

the general prosperity.

a pair of warring neighbors It would be the Middle East situation repeated, with local differences, in the Mediterranean.

# THIS SIDE of The Sun By Phat

If mouses are mice. And gooses geese. Why aren't houses hice And mooses meece?

above was contributed by Al LeAnce, versatile Desert Sun reporter. He offered several otherses but got them back. This is a family newspaper.

AL'S RHYMING question was composed while he was writing a piece for the paper about formation of a Moose Lodge here and he was stuck for the plural and also wondered what women's auxiliary of a Moose Lodge would be called.

Well, anyway, this is April 30 and tomorrow is May 1. So his effort saved you from another Stay Through May. But plan on

THE OTHER DAY I ventured an opinion about the people who cut articles out of newspapers before you had a chance to read that paper. Very aggravating. But it inspired a client to call up and ask:

"Why don't you pay your com-pliments to the imbecile who sees something of interest in a library book and underlines the

'And to the uncouth character who does the same to a book he borrowed from you?

A VILLAGER, whose name I will not mention because it might embarrass him, told me the other day-that he never uses a gasoline credit book outside Asked why, he said:

"Well, you see my wife takes care of all of the home bookkeeping-pays the bills and so

"About three years ago, while she was out of town, I took a the bills came in she looked them over and suddenly yelled, when she checked the oil company

What were you doing in Reno last July? Who do you know there?"

'It was a perfectly innocent trip. I just wanted a ride. But I am still trying to explain.

right in this modern world. Heard two women discussing a friend's new home the other

'It sure has everything," said "A nice bar and you press a button and a bed slides ou onvenient when over-loaded, provided you can find the but-

There is also a plate under ne sill of the bedroom door which turns on the lights, it seems. But am wondering if any provision has been made to turn it the lights after popping into bed without getting up and run-

I DON'T LIKE car radios too well. Think they distract you from the stern job of driving safely. But I see where Richa Richards, state senator does. He has a bill before the legislature to have the state install aerials in tunnels so that the car radio won't conk out when driving

The guy might miss a com-Another bite into the poor old tax-payer.

# Can He Cure His Own Stomach-Ache?



# DR. BENJAMIN GOLDBERG Heart Collapse Cases

condition which creates sadness and excitement is the collapse of a heart patient away from home. This usually occurs in the excitement of a meeting, a movie house or on a public highway. The public does not understand the problem and is at a loss as to how to render aid. The first call is to a doctor, the police department or the fire department for a pulmotor.

The people who reside in Palm Springs in our middle age to elderly group have among many individuals with heart disesae or high blood pressure. They have come into this valley to ive because of the most brious climate which allows them to breathe easily in a germ-fre atmosphere with considerable quietude to give their heart and blood vessels the required rest.

ON OCCASION, one of our res-

idents or visitors has had the misfortune to meet with a heart or blood vessel accident. Then there seems to be an interminable period of only 25, 30, or 40 ninutes before a doctor or ambulance appears. Some of these individuals pass on to their Maker before receiving aid.

Such an instance occurred recently at a meeting in a local house of worship. It was the secfatal tragedy year The spiritual leader of me because of this and wondered a program could be worked out which might save

lance in this area for such emergencies because the dominant hought was getting the patient to the hospital where equipme and training were available. This was explained away in the cost many, many thousands of dollars and the fact that such an ambulance would have to serve a larger area than our little nity and could be away at some distant point in the emer-

We have in our community a

# manned by the fire department with a trained group of our fire-

department corps who are very capable and whom I have seen in action in such service. THE FIRE AND police department can reach any part of our community within two minutes. All traffic allows them the right of way. Back in the city from which I came I had used such service in heart collapse

emergencies and within four to was possible to have the patient within a hospital. Meanwhile the patient received oxygen en route from one of the team of firemen With this thought in mind, Chief of Police August Kettmann, Chief of Fire Department Willian Leonesio, Ward Risvold of this paper and I sat down to discuss the problem, and our Chiefs were both in accord in that they could render the type service in which when called to a collapse case, a stretcher, oxygen and pulmotor would be available and the patient could be moved on the fire truck to the hospital. The hospital and doctor meanwhile would be noti fied through radio control and

INASMUCH AS the matter was one with public service and con venience, City Manager R. W. Peterson next was approached and he, too, saw the feasibility of the program and promised to check the various problems in-

Dr. Seymour Brown, president HE THOUGHT perhaps the of the hospital staff, was next cosched and he appointed a committee to determine the med has now been accomplished and what remains is the approval of the city council in furthering this It will not cost the City of

we are certain that our residents and visitors will be pleased to know that we who live here are lives and giving every aid and

### By LICHTY GRIN AND BEAR IT



"Is silly to expect financial aid from imperialistic Yankees, comrade sheiks! . . . Any nation so backward it can only afford one wife to a man is bank-

rupt! . . ." ,

### EARL WILSON:

# Tom Ewell Had No Chauffeur

NEW YORK - This is a tale

about driving a car. Tom Ewell drives home to Connecticut almost every night after starring in "Tunnel of Love" -

he doesn't have a chauffeur. Sometimes, driving alone, remembers how he ruined an evening for Judy Holliday—then as unknown as he wes-squiring

her to a Hollywood premiere.
"I'd feel like a fool with a chauffeur," says Tom. "In those days I was pretty proud of my new Ford.

"Judy and I were both out there trying to make it. Judy was trying to get into 'Born Yes-

"I TOLD HER WE should go to the big premiere of 'Fountainhead.

"We might get our pictures in the paper," I told her. I talked her into it. She got all dressed up. I hired a mess jacket. "We waved goodbye to Judy's mother and said, 'See you in the

"On the way I got to thinking, 'What'm I going to do with the car? I got no chauffeur and I

can't let Judy go in alone.'
"I said to Judy, 'The thing to do is park this and take a taxi.

"JUDY SAID, 'OH, nobody takes a taxi to a premiere!"
"So," sighed Tom, "We drove around and around deciding. Finally I said, 'We'll park this and

walk to the theater. There we are in our finery fighting to get through. We could not get near the people who were near the photographers. We were pretty disheveled

And our seats! We were with the bobby-soxers and tennis shoe We were so far on the side we could see behind the screen.

"SOME DAME KEPT falling all over Judy. Judy said to me 'Do you think she'll get off of me at 42d St.? We couldn't bear to stay and

be humiliated-but we couldn't leave-until the picture started. "Just when the picture started sneaked out with our sho ders all hunched up. Judy said we walked out looking like

Tom smiled. "I'll never forget as we were leaving the theater, some woman in the crowd looked at us and said, 'I guess they wouldn't let them two in. "She was practically right

about it." added Tom. Judy,

now in "Bells Are Ringing," often says to Tom, "When are you taking me to another Hollywood premiere?

THE MIDNIGHT EARL . . . The Vic Riesel film bio is being held up till Leo Lindy OK's his restaurant as a locale Sinatra called off his deal to film "What Makes Sammy Run"; too climbed 18 floors to pose for publicity photos . . . John Cameron Swayze will be profiled by two "The Calypso" is a mags . . . "The Calypso" is a new N.Y. dance craze: it's taught here by a pretty miss named Ol-

Lena Horne'll have an understudy in "Jamaica"-but the producers are insuring her Lloyd's, anyway . . . Monte Pro-ser's negotiating for the Mocambo in L.A. (With Sinatra a part-. Dolores Del Rio'll be the first female judge at a Cannes film festival, April 30 Eddie Mayehoff was offered a 50 per cent raise to stay with "Visit to a Small Planet.

ESTHER WILLIAMS bought a full-length mink coat — with a terry clothing lining . . . Robert Weede was hit in the eye by his horse, but went on in "Most Happy Fella" anyway, very un-happy . . . N. Y. cafe socialites happy ... N. Y. cafe socialites Pain Curran and Bob Evans signed 7-year contracts with 20th Century-Fox . . . The Henry Fon-das left for Europe to plug his film. "12 Angry Men."

Lana Turner's being sought by record companies after her singing stint on the Bob Hope show . . . Andre Baruch's RKO sports

short on salmon fishing is titled "Lox on the Rocks"... Mrs. Irving Allen, wife of the film producer, flew to England-with the fen pounds of frankfurters her husband had requested . . . Edward G. Robinson's ex-wife Gladys is dating Col. Paul D. Meyers. EARL'S PEARLS: This is the

time of year when tourists travel thousands of miles to take pictures of themselves standing beside their cars. TODAY'S BEST LAUGH: SI

Jacobs has invented a new pill. It won't relax you, but it makes you enjoy feeling miserable.
"I see where Charles Van Doren got married." writes Jesse

"He'll learn that up to now he's had easy questions to answer!" That's earl, brother.

# MIKE CONNOLLY: Goes Home to Wife

HOLLYWOOD-I asked Jimmy Cagney how he stays out of the scandal mags. Said he: "Simple -I go home to my wife every P.S.: The Cagneys 31st wedding anniversary is coming up in September.

It's in Glenn Ford's contract makeup in "Don't Go Near the Water." He claims his suntan He claims his suntan takes care of that . . Dorothy Malone is painting the entrance hall of her home gold to match her Oscar for her superthesping in "Written on the Wind" . . . Dick Winslow is writing a Calypsong called "Something's Always Jumping at the Pump Room. It's about the Pump Room in the San Frernando Valley—not the one in Chicago.

QUERIED ON whether she'll ever get married again, Anne Bancroft told me, "Nope, I already have four men in my life: my father, my agent, my press agent and my psychiatrist". Tita Purdom, Edmond's ex, starting a dance studio here in Hollywood . . . This is Mervyn LeRoy's joke and it's for gamblers only. They caught a customer cheating at the dice tables in Las Vegas when a third dice fell out of his cuff. The croupier spotted it and said, "That's okay,

Mike (The Big Spender) Todd his chums that there's still a tax on income-and at the rate he's raking in the money on "Around the World in 80 Days" (and spending it). Uncle Sam will slice himself in for a gargantuan

PAT O'BRIEN'S upcoming

mister, it happens all the time

but just remember your point is

Broadway play, "Casual Mira-cle," is based on the late Nathaniel West's wild-&-wacky novel about a guy who writes an advice-to-the-lovelorn column, Miss Lonelyhearts" Lemmon leaps right into "the Last Hurrah" as Skeffington's son from "Operation Mad Ball." "The Naked and the Dead" is out Lemmon-wise out Lemmon-wise . . . Josephine Baker admitted 49 summers to an inquiring reporter but would not say how many winters.

("Damn Yankees") Walston is set to play Seabee Luther Billis, Myron McCormack's old part, in the movie version of 'South Pacific." with Mitzi Gaynor in Mary Martin's, Rossand Brazzi in Ezio Pinza's and Juanita Hall in the part she originated on Broadway - Bloody

RICARDO MONTALBAN has gotta win an Oscar for "Sayonara." He plays a Kabuki actor -although I'll never figure out how Josh Logan expects to get one of Ric's near-nude scenes past the censors. It shows Montalban getting dressed for his role as a gal dancer and, as the bopsters say, it's Too Much

It has become almost a reflex with me, when Bing Crosby is mentioned, to drop the job at hand, rush for a typewriter and pick out affectionate phrases. So I'm at it again. Bing does it again in "Man on Fire." his audience on FIRE at the picture's first sneak preview in Pas-

TV TOPICS-I have at hand a letter from a city where they televised MGM's old "Rasputin and the Empress': "Is there a voice available? This is beyond a recording of Ethel Barrymore's doubt the greatest voice the theatre has ever known. If there isn't a record, will you PLEASE get someone to drag some reding equipment to her home and make one, even if she just reads from the phone book? She owes it to the world to let us have such a record.

I asked Dick Widmark what movie he'll make next, following Time Limit"-or what TV show. He replied, "A movie, yes - which one I don't know. But TV. no. I'll dig ditches before I work in TV. It's too killing.

THE MARTINS have taken

over Hollywood-Dean Martin at the Moulin Rouge, Tony Martin and Freddy Martin at the Cocoanut Grove . . . Tallulah Bank-head now has some oil wells pumping for her old age in Texas Jimmy Mattern, who flew the Atlantic after Lindberg and Amelia Earhart, is out doing TV and radio publicity stints for "The Spirit of St. Louis." Lindberg himself turned down Warners' request to do so.

Greg Peck, in a TV interview here, agreed with the Harvard Lampoon editors that his "Moby Dick" stint deserved the publica tion's worst-actor-of-the-year aster. From now on I'm staying away from roles that call for beards-and from playing insane

George Gobel calls The Fair Sex "The Confused Sex." Says George: They spend three hours getting dressed — then just lct someone look at them a little too long and they call a cop!"

# Quotes from the News

Eden, offers of fund - raising senhower in congratulating U.P. drives to pay Eden's medical ex-

"He thinks it is wonderful what these people want to do on his behalf but he gratefully declines

CHICAGO - U.S. Attorney Frank McGarr on Bessie Roth, 49, spinster bank bookeeper who allegedly embezzled \$467,333: clining, on behalf of Anthony

"Apparently she just did the thing out of the goodness of her heart. She didn't keep a dime."

DICKSON, Tenn. - Haskell L. Daniels, civilian Air Force em-ploye at Langley Air Force Base. Va., on how he got out of a B25 which exploded and crashed:

"I don't know if I was blown out or jumped. I think maybe I

# At not infrequent intervals a first aid service in resuscitation

# Palm Desert

By GRETCHEN CHEESEMAN | ing six weeks with Mr. and Mrs. | Holts. Mrs. Kaufman is their Mr. and Mrs. Frank Quail and Harry Holt. Mr. and Mrs. Kendaughter, Virginia, from Holly, neth Kaufman and son, Ronny, Mich., have departed after spend- spent the Easter Holiday with the

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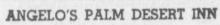
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FAirview 5

FAirview 8

WATER & TELEPHONE COMPANY

further announcements will be forthcoming

CALIFORNIA

Roberts, has gone to San Bernar-dino for the summer. Bill and Bill-Cotton of Thermal will be working on a big construction job there

Services, Unlimited took place a few days ago. They do mineographing, stenography, and telenone answering service.

Mrs. Faye Kennebeck enter tained her son, John, of UCLA during the past week. Other guests of hers were Mrs. Ann Applegate of Los Angeles and Mrs. Loraine Strohmeyer from Long Island,

Miss Virginia Ray and her fiancee, Jack Schaub, left for Alberquerque, N.M., this morning after spending a week with Virginia's mother, Mrs. Edgar Reichert.

The Church Women of the Palm Desert Community Church held their monthly meeting in the church. The following new officers were elected: President, Mrs. Doyne Elliott; vice president, Mrs. J. B. Hughes; recording secre-tary, Mrs. Stanley Chambers; treasurer, Mrs. Evelyn Smith; corresponding secretary, Mrs. A. N. Merryman.

The nominating committee in-luded Mrs. Tom Brown, Mrs. cluded Mrs. Ray Rodney Jones and Mrs. Rudd Hackborn. The program for the afternoon was music, Mrs. Warren McClain gave violin solos, Rev. McClain sang and Mrs. Page Rubble played a few organ solos.

The students of Mrs. G. Powell Harding, a painter of note, will give an interesting exhibit, May 5. The preview will be an invitational affair, followed by an informal But Mrs. Jim Caldwell, who retea. On May 6-7 this exhibit will be open to the public in Mrs. Hard-Mountain Terrace and Shadow

Ann Janss, Mrs. Kay Malone, Mrs. Teddy Roberts, Mrs. Mary Trumble and Mrs. Juanita Bosworth of Palm Desert; Mrs. Margaret Davdson, Mr. Jane Hamilton, Mrs. Harriett Emerson and Mrs. Peg-gy Winkler of Cathedral City; gy Winkler of Cathedral City; ceiving special hospitality from Miss Diane Martin of Palm Ernest Boudreau, manager of Sha-Mrs. Florence Heuslee dow Mountain Club, and Mrs. Mildred Spiegelman of Mrs. Hudson B. Werder, owner of Rancho Mirage.

Recent guests at Shadow Mountain Terrace include Mr. and Mrs. Robert J. Whittier of Hollywood, Mr. and Mrs. V. N. Savale, La

Edgar Sergeant left last Friday for his home in Kalamazoo, Mich. Mrs. Sergeant will follow in about ten days. The Sergeants spend their summers at the Gull Lake Country Club in Gull Lake, Mich.

AN OLD BILL

desert hot springs

exchange prefix

FAirview 9

WILBRAHAM, Mass. OF -Harwild E. Alley, rummaging through some old papers, discovered a bill sent him April 22, 1907 for eight weeks of board and care at Dickinson Hospital in Northampton. The total bill was \$55.

Tuesday, April 30, 1957 The Desert Sun



J. PHIL FRANKLIN is the new manager of the Palm Desert Branch of the Bank of America, having been promoted to that position from his former post as assistant cashier at the Palm Springs Branch. The Palm Desert facilities on May 1 will become a full-fledged branch. Banking quarters there were opened in October 1956, and the growth since has made necessary the continued expansion.

# Queen for Day, Visitor Here, Tries to Find Lost Daughter

Most queens, especially the "Queens for a Day" from the Jack Bailey NBC-TV show, like

ing's studio at 44-678 San Juan Avenue.

Mountain Club in Palm Desert as a prize for being selected a 'Queen' on the show, wants only is being presented are Mrs. Edith Clark, Mrs. Viola Brooks, Mrs. Shown. Ann Elizabeth Caldwell. 18, disappeared over a year ago from the University of Arizona, and the grief-stricken parents haven't seen her since. They live

> WHILE IN PALM Desert re-Shadow Mountain Terrace, Caldwell and her husband told of their fruitless search during the

They have investigated every Robert J. Whittier of Hollywood.
Mr. and Mrs. V. N. Savale, La possible clue, sent the picture of Habra, and Mrs. Fred Levings and daughter of Hollywood.

They have investigate to the picture of the attractive girl to sheriffs' of fices all over the country, hired private detectives, and all told, her own accord," said the mother than the picture of in their efforts.

aughter. "We've tried and tried to think don't know."



have spent the savings of 20 years hopelessly. "Possibly it's amnes n their efforts.

ia, or some other slight mental upset. We traced her as far as peal of the Jack Bailey program, El Paso, Texas . . . she went to watched the country over, Mrs. a private girls' school there . . . Caldwell decided to try to become but from there on . . . no trace Queen. She hoped in telling her We have a home in Tucson and story, so mehow, somewhere, someone would come forth with valuable information about their daughter.

Mr. Caldwell has a ranch out from there—we did go back and forth a lot—maybe she didn't feel too settled . . I don't know. I just

# Palm Desert CofC Board Discusses Publicity, Funds

ttention of the board of directors Indio areas by telephone without the Palm Desert' Chamber of Commerce at its regular breakfast business meeting held at the Snack Bar of the Shadow Moun-

A fund raising program was out lined by Lou Kuehner, to be us in connection with publicity programs presented by himself and Ann FitzGerrell, and President Hal Kapp named Leonard Lockhart, Mike Munier and Ralph Hale

pected to be decided upon at the next meeting, and then presented to the general membership for ap-

which included using the following advertising media: Newspaper, radio. television. magazine, board and direct mail.

KUEHNER PREVIOUSLY had Entertains Guests presented his advertising and pub-licity to the board for considera-

county establishing an area building department office in Palm from the University of Oklahoma, Desert, and said that one of the reasons for this action was that Beach.

Publicity and fund raising pro-Palm Desert could be reached occupied the majority of from both the Palm Springs and

# Hale Inspects **New Addition** In Montrose

Ralph Hale of Hale's Men's store in Palm Desert, spent two days last week at the home store to study the plan and report to the board.

days last week a tin Montrose, over-seeing the completion of his new addition and taking on extra personnel,

House guests of the Hale's this Lester Schwaiger, who have re cently purchased a trailer which

Houseguests last week of Mrs L. W. Thompson at her home on Kapp told the directors of the Beavertail Road were her grand-

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E. D. MULLINS, JR. PHONE 76-3621 PALM DESERT

# Highway 60-70-99 Fencing Bids Opening Set

Palms will be opened in Los Angeles on May 31, Clyde V. Kane, district engineer of the State Di-vision of Highways in San Ber-

nardino, announced this week. The four-strand barbed wire fence with metal posts, will con-trol access along the expressway. Kane said the contractor will be allowed two and one-half months to complete the work. The traveling public will be permitted to pass through the con-struction area at all times with the least possible delay and incon-

This portion of the highway,

# Research Jewel **Group Meets** At Palm Desert

Palm Desert was host last week to the Research Jewelers, who spent from Tuesday to Saturday attending their annual conference at Firecliff Lodge,

This meeting was organized by R. B. Fergoda, executive vice president of the J. Herbert Hall Co. of Pasadena, and George Car-ter Jessop of J. Jessop and Sons of San Diego, and was attended by 14 members from all sections of the United States.

These men, designers of jewelry held their instructional and edu cational meetings each day at the Shadow Mountain Club. During hese meetings, the wives enjoyed ouring the area, lunching at the Tennis Club, Desi Arnaz' Western Hills, and other places of interest, then joining their husbands before dinner at the Fergoda Sun Lodge for a social hour before dinner. Saturday the entire group drove to San Diego, where they spend several days relaxing be-fore returning to their respective

# **Vera Gordon** Inspects Valley

Mrs. Vera Gordon of the Edith Eddy Ward Real Estate office, has returned from a five-day tour ing trip of the San Joaquin Valley While away she visited Mr. and away she visited Mr. and Mrs. Ralph Gann at their home

Bids for the installation of 18 except the fencing, was completed by two and one-half million dol-miles of fencing between 1.1 mile last fall at a cost of approximate-lars.



SPORTSWEAR AND SHOES FOR MEN AND BOYS

TOP DRY CLEANING FINISHED LAUNDRY ALTERATIONS WE USE ONLY SOFT WATER

Palm Desert Cleaners Palm Desert 73-195 Highway 111



Nylon, Viscose, Tweed and Cotton Carpeting New on Sale With Complete Installation Cleaning and

MARNELL'S Carpet and Upholstery Cleaners

Repairing Service

Next Door to Fire Station-CATHEDRAL CITY-Ph. 8-7887



### SHADOW MOUNTAIN STABLES HORSES BOARDED

- Or Calf Roping Trained for Polo

Call Lisle Nixon — 76-5108
Breakfast Rides — Lunch Rides — Reserve Pack Rides Call George Witten - 76-5108

BAR-B-Q STEAK FRYS Every Tuesday Night 6:30 P.M.—Ranch Style—Entertainment Reservations Please — \$2.00 Person — Everyone Welcome

Call Terry Rogers - 76-5108



# S.P's SUNSET LIMITED

to New Orleans in elegant style ...

Your swift, delightful journey east on the Sunset Limited may spoil you for all other trips! For here's train travel à la ritz-aboard S. P.'s finest luxury streamliner, with good times all the way in the French Quarter Lounge, Audubon Dining Room, Pride of Texas Coffee Shop, and your own private Pullman room. (Chair Cars, too, with Sleepy Hollow seats.) Sights for window shopping: Southern Arizona, big, booming Texas, Louisiana bayou country. Among other things, we think the Sunset Limited will show you how Southern Pacific tries to give customers the best there is in modern, progressive railroad service whether they or their freight ride S. P.

# Southern Pacific

SANFORD COOPER—Traveling Passenger Agent—Phone 2235

it easy - and there's room to have fun

Permits issued were Sula Linn, 37-227 Melrose Drive, Cathedral City, addone unit, \$2,-688; Mr. Blythe, Palm View Road, Tamarisk Country Club area, pool, \$4,000; Southern California Gas Company, Commercial Road and Cathedral Canyon Drive, Cathedral City, remodel building, \$16,-

R. P. Knudsen, 785 E Street, Cathedral City, addition, \$200: Rosa Ackerman, 39-581 Kersten Road, Cathedral City, dwelling, \$24,765.

> "Uncle John" Is Coming To Town

I Wish

Uncle John would hurry up and get to town so I can sell him a pool.

Red Kenyon

# Tire Dealers Hold Regional Meeting

These regionals are meetings of to \$15 per 100.

COMPLETE ANTENNA With Purchase of Any UHF TELEVISION

Special 1 Month **UHF** Converters for Present TV Set

PALM SPRINGS MUSIC CO. 360 North Palm Canyon Drive - Phone 2066

# Prentiss de Jesus to Appear in School Operetta

Prentiss Santos DeJesus, son of Girls, May 17 and 18 at the Aca- have given joint productions for Eleventh of 15 spring regional meetings sponsored by the National Tire Dealers and Retreaders) who leave their businesses to attend this special menagement, merchandising and held at the Oasis Hotel, under the chairmanship of James S. Morrison, a Long Beach tire dealer. Personnel participating in the two-day meeting from NTDRA's Washington, D.C., office will be W. W. Marsh, executive secretary and Arden H. Faris, services director.

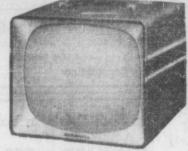
Prentiss Santos, DeJesus, son of Mr. and Mrs. Santos DeJesus, 3761 Camino San Miguel, student at Williston Academy, Easthamp ton, Mass., is Strephon in the Gil bert and Sullivan operatta "Iolanthe," to be presented with students of the Northampton School for City's Times Square.

HORSE MEAT RISE MEMPHIS, Tenn. 48 — W. N. Garmon has been selling meat for the city's zoo animals for 45 years. In 1905, Gammon said, horse meat sold for five cents per 160 pounds. Now the price is \$13

# RCA VICTOR **UHF** Television

ENSIGN-150 Sq. Inches of Viewable Picture Special Model 17S709

Luxurious family-size RCA Victor portable TV that doubles as a smart table model. Light weight cabinet is most com pact ever offered with this tube size.





360 N. PALM CANYON DRIVE **PHONE 2066** 

MAKE YOUR \$15 DONATION TO THE PALM SPRINGS TRANSLATOR STATION, INC. C/O GEORGE RIPLEY, TREAS., 383 N. INDIAN AVE.

THE CORK ROOM

155 S. BELARDO ROAD

Prime Chopped Sirloin

Stepk Dinner

Plate Dinner ..

N.Y. Cut Sirloin

Steak Dinner

Filet Mignon

Steak Dinner

1/2 Fried Chicken

(Pan Fried) Dinner

Prime Chopped Sirloin

Steak Plate Dinner .....

op Sirloin Steak

Popular Cocktail Lounge

for Dining at its Finest

GOLDEN TERRACE ROOM

Famous For Steaks

\$1.65

\$1.75

\$3.25

\$3.50

\$2.25

\$1.25

**PHONE 2101** 

Reward

Early Diners

Daily 'Til

6:30 p.m.

Sat. 6:00 p.m.

N.Y. Cut or

Top Sirloin

Steak Dinner

Regular \$3.50

Early Diners

\$2.65



# WHERE TO DINE

20%

Tuesday, April 30, 1957

The Desert Sun

A GUIDE TO THE FINEST RESTAURANTS IN PALM SPRINGS

JANICE SAKOFSKY has been selected as valedictorian, and John Simon as salutatorian of the 1957 Class of Palm Springs High School.

They will deliver addresses at the Commencement exercises on

June 7. Miss Sakofsky majored in English and foreign languages,

while Simon majored in English and mathematics. Both plan to at

tend college next fall. (Desert Sun Photo)

Cirones Bit of Italy AUTHENTIC TALIAN TOODS

DINNERS FROM \$1.75 - IMPORTED & DOMESTIC WINES Cirones BIT OF FLALY

Open From 4 P.M.-Sunday From 2 P.M.-Closed Mondays 1255 South Palm Canyon

> FOR THE VERY BEST IN AUTHENTIC

FOOD Also Chicken and Steak Dinners

Fine Cocktails

Highway 99 Between Banning and Beaumont

PHONE VICTOR 5-1414 OPEN EVERY DAY EXCEPT WEDNESDAY

PALM SPRINGS FINEST



The Friendliest Place in the Village FOR FINE FOOD AND COCKTAILS Long Famous for

Charcoal Broiler Specialties Lobster . . . Steaks . . . Chops

Chicken \* Also a Great Variety of

Continental Dinners COMPLETE DINNER FROM \$3.00 \* \* \*

> Finest Pastries Baked Daily in Our Own Bakery

Piano - Bar Entertainment



# MRS. KELLY'S DESERT CAFE



185 East Andreas Road

Home-made Pastries and Puddings Featuring Sour-Cream Dressing Breakfast-Lunch-Dinner Complete Dinner From \$1.65

20%

Phone 5371

1.95

\$1.65

Closed Mondays Highway 111 Cathedral City

Family Plan

OFF - Weekdays Till 7:00 P.M. - OFF

Saturday Till 6:00 P.M.

CANTONESE CUISINE

Steaks - Chicken - Sea Food

CHI CHI

Restaurant

For Fine Steaks

Fresh Fish - Seafoods

Superb Salads

Delicious Kibs & Chickens

and Other Fine Entrees

PLENTY OF FREE PARKING

FOR RESERVATIONS

PHONE 7391 or 5133

COMPLETE LUNCHEON.

FULL COURSE DINNERS

DELICIOUS SUNDAY

BRUNCH .



# DEL TAHQUITZ HOTEL DINING ROOM



Now operating under the old management. We invite you for breakfast, lunch or dinner. Our cuisine is superbly prepared by Chef Korson, formerly of The Springs. Come visit with us, enjoy a friendly and

-COMPLETE DINNERS-14 Oz. T-Bone Steak ......\$2.45 1/2 Broiled Chicken Dinner ..... \$2.25 Club T-Bone Steak .....\$2.25

South Palm Canyon and Baristo

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CLASSIFIED

ADS





homelike atmosphere. Your hosts, Pat and Kenny Cleveland.

Your favorite cocktail served from the bar.

Cocktail lounge open daily 10 a.m. to 2 a.m. Featuring Jerri Marnell at the Piano Bar DEL TAHQUITZ HOTEL



EARLY DINERS SPECIAL ALL COCKTAILS .....

OPEN YEAR 'ROUND EVERYDAY 4:00 P.M. ON HIGHWAY 111-JUST ONE MILE SOUTH OF THE NEW ARABY POINT BRIDGE

DEED WELL

You're always welcome

Palm Springs most distinguished Dining Room under supervision of

SANTO'S For Reservations Phone 2583 or 2193 East Palm Canyon Dr.



You Will Enjoy Breakfast, Lunch, Dinner and Cocktails in the Delightful Informal Atmosphere of the

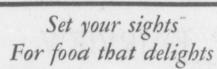
COMPASS ROOM

Charcoal Broiled Steaks, Chops and Fish - Dinners from \$2.25 -FRANCOISE FRENCH CHANTEUSE

Accompanied by VIN RILEY & CHUCK TRAVIS

HOTEL AND COTTAGES PALM DESERT AIRPARK

P.O. 8ox 1270. Palm Springs, California Rio Del Sol Road - Rancho Mirage 10 Miles South of Village off Highway 111 - Phone 8-4611





PALM SPRINGS'

BILLY REGIS, The 'Golden Trumpeteer'
And His Own Trio Serving: Breakfast — Lunch — Dinner — Poolside Snacks

Choice Cocktails — Delightful Dance Music PHONE 2227 BILL WHITE, Mgr. 572 NORTH INDIAN AVENUE BOB HOWARD, Owner



# Set at Joshua

Races will be held in Joshua Tree next weekend, Friday through Sunday, with turtles brought from throughout the area to compete for cash awards.

The turtles entered are numbered and coded, and then kept in corrals until race time. If the turtles cross the finish line first, second or third, they win cash awards. On Sunday, the final day of receives. Sweenthers Read as of racing; Sweepstakes Race is scheduled, in which previous win-ners will be entered.

A carnival, selection of a queen and two princesses, and a cornation ball will be part of the threeday festivities.

The activities are sponsored by the Veterans of Foreign Wars, Joshua Tree Post 7264, and the American Legion, Joshua Tree Jack V. Rice Post 761.

# Desert Inn, El **Mirador Hotels** To Be Honored

Mirador.
Fifth of a Century Club members of the Duncan Hines Family are those establishments listed in Duncan Hines' guide book, "Ad ventures In Good Eating," 2 years ago and still recommend by Duncan Hines in 1957.

SAGINAW, Mich. (P) — When Linda Wessell, 13, said she didn't SAGINAW, Mich.
Linda Wessell, 13, said she didn't know how to back the car out of her driveway, a friend, James James, 14, volunteered to show her how. He lost control of the car, drove over a curb into a tree, got ticketed for driving without a license. Linda suffered a bump on the head.

The sum of the car out of the car, drove over a curb into a tree, got ticketed for driving without a license. Linda suffered a bump on the head.

The sum of the car out of home after an illness of five months.

A native of Missouri, Mrs. Patterson was a resident of Palm Springs for seven years, and had lived in California for 30 years. She is survived by her four sons, Billy Patterson of Palm Springs, Clarence, Paul and Kenneth Patterson, all of Fresno, and two sisters.

### "Uncle John" Is Coming To Town

## I Wish

Uncle John would hurry up and get to town so I can sell him a pool.

Red Kenyon

# Griffing Serves With 7th Fleet

Navy Lt. (jg) Edward P. Grif-ling, son of Mr. and Mrs. Stanton Griffing of 2086 South Palm Canyon Drive, is serving aboard the destroyer escort USS Alvin C. Cockrell with the 7th Fleet in the

The ship has visited Yokosuka, Japan; Pearl Harbor, T.H.; Kwa-jelein atoll; and Auckland, New Zealand.

FRAMINGHAM, Mass. (P)-When



Wallace Kendall completes his newly won term as a trustee of the Old Burial Ground, town cemetery, he will be 100 years old.

# Gas Company Officials Hold Meeting in Village

Division managers of the Southern California Gas Company, accompanied by their wives, checked in at the Palm Springs Biltmore for a four-day, schedule packed session.

The following were registered: Mr. and Mrs. W. R. Blackburn, Mr. and Mrs. W. R. Blackburn, Mr. and Mrs. W. R. Blackburn, Mr. and Mrs. J. N. Shrader of Los Angeles; Mr. and Mrs. J. N. Shrader of Los Angeles; Mr. and Mrs. J. P. Derrick, Burbank; Mr. and Mrs. Fred Hix, El Centro; Mr. and Mrs. Tred Hix, El Centro Tred Hix, El Centro Tred Hix, El Centro Tred Hix, El Centro Tred Hix, E

WATER CAUSES FIRE LEWISTON, Me. IP-Two buildings were set on fire within two weeks here when the sun's rays shone through two different jugs of water igniting the sides of the

Cable . . . If you're not connected Call 5002



PALM SPRINGS COMMUNITY TELEVISION CORP. 1925 INDIAN AVENUE PALM SPRINGS



Doesn't new Royal 76 belong in your picture, too? It's the West's most powerful premium gasoline. It makes driving there almost as enjoyable as what you do after you arrive. You get it at your Union Oil station where (customers tell us) the Minute Man's service is as good as his gasoline. At the sign of the big 76 where - you know you always get the finest.

UNION OIL COMPANY OF CALIFORNIA

System UNION UNION

America's Finest

Service Station

# Turtle Races Tree May 3-5

TWELFTH ANNUAL Turtle Race will be held in Joshua Tree next weekend, May 3, 4, and 5. Action in previous years is shown above; top, the turtles are "stomping" at the starting gate, and below, children always get

# **Helmick Rites Held Monday** At Chapel Here

Funeral services were held Mon day afternoon for Ralph M Hel-mick, 44, 17-138 Covey Street, North Palm Springs, who died at his home following a long illness. A native of Illinois, he was a resident of North Palm Springs for four years and of California for five years. He is survived by his widow

Eleanor, and three daughters. Shirley Eldred and Sandra Rae Two Palm Springs restaurants and hotels will be honored by Duncan Hines as members of the VDuncan Hines Fifth of a Century

Club" next month in Chicago.
Duncan Hines will personally
award the citations at the fifteenth

award the citations at the fifteenth annual Duncan Hines Family din-ner at Chicago's Sheraton Hotel, Monday evening, May 6.

the Rev. Yngras Johanson, pas-tor of the Desert Hot Springs Bap-tist church, officiating. Interment Monday evening, May 6.

The establishments to be honored are the Desert Inn and El Banning, with Wiefels and Son Mortuary in charge.

# Henrietta Ethel **Patterson Rites Held Sunday**

Funeral services were held Sun day for Henrietta Ethel Patterson, 71, 1525 Verbena, who died at her home after an illness of five

ters.
Services were held from Wiefels
and Son Chapel, with the Rev.
Jack Morrow, pastor of the Four
Square Gospel Church officiating. Private cremation services fol

LOST GLASS ART

SANDWICH Mass., picturesque Cape Cod town was oted for its beautifully colored glass-Sandwich glass-from 1825 to 1888. The secret formula for the glass was lost, and the unique art died with it. The first pressed glass and the first lace glass in America were made here.

36 months to pay!

EXCITING NEW

THOMAS ELECTRUNIC ORGAN AS LOW AS \$695.00

Thanks to latest electronic advances, you can get the new Thomas at a surprisingly low price. And you can take three full years to pay! So easy to play you'll be enjoying it in a few short weeks. Rich, vibrant, true organ tone! Thousands of exciting effects! See, hear, play it today!



itch, radial arc, bass pedal

First fine organ without a luxury price!

\$695.00 (Bench extra)

BALDWIN - WURLITZER PIANOS YATES MUSIC CO.

THE PLAZA-CORNER OF INDIAN PHONE 2838 Qualified Service

The Desert Sun

Tuesday, April 30, 1957



ALOHA TIME at Thunderbird found Mrs. Frank the feast that had been prepared for this annual Bering, Frank Harper and Judy Howard admiring luau. (Desert Sun Photo).



TROPICAL FRUITS in profusion decorated the luau tables at Thunderbird Saturday night. Here Mr. and Mrs. Richard Snideman are pictured at

# Many Here For Holiday On Desert

Goldin. Mr. and Mrs. Henry few days relaxation.

Aronstein, Mr. and Mrs. S. B. Eight members of a private club Grey and family of North New in San Bernardino chose the Bilt.

W. H. Wallach, hotel man from Los Angeles.
From New York—Mr. and Mrs. Fred Goldin, Mr. and Mrs. Fred Goldin, Mr. and Mrs. Henry few days relaxation.

Paim Springs.

Joe Rines, advertising executive of Beverly Hills who was here in November recuperating from an automobile accident, back for a few days relaxation.

Mr. and Mrs. O. P. Chisholm of Helena, Montana, were recent visitors at the home of the Wilson onnollys of 1081 Via Altamira Chisholm is a retired mining engi-

Mr. and Mrs. Frank Simmon of Huntington Park were weekend guests of Mr. and Mrs. George

# Luau Night Is Typical Of Hawaii

A typical balmy Hawaiian eveing greeted the 350 guests who gathered Saturday night for Thunderbird's annual luau, and a tropical scene had been created. The entire clubhouse and grounds were decorated in Hawaiian decor. Ceilings and walls were entirely covered with palm fronds from which hung a myriad of hand-painted Japanese lanterns, fish net, huge colored glass balls, strings of colored lights and there were pots of palm and birds of paradise.

A scene of Diamond Head, painted by Earl Cordrey, served as the backdrop for the 'Tani Marsh string musicians and hula girls. Guests entered the spirit of the party by wearing native garb of sarongs and bright print shirts, making this party one to be long remembered.

Among the many members and Among the many members and guests at the luau were: Messrs. and Mmes. Tony Burke, William Cody, Kent Hayes, Lou Manseau, Barney Hinkle, Eric Stainton, Ralph Waycott, T. B. Davis, Harrison Fisher, Barney Gengenbach, Maynard Laswell, Richard Meyers, Robert McCulloch, Dennis O'Keefe, Gordon MacRae, Rich-O'Keefe, Gordon MacRae, Richard Leach, Sherwood Egbert, Chauncey Needham, Ralph Sing-er, Joe Dyer, James Tuma, Earl Buckingham, Walter Sibbert, Adolph Bremer, Joe Hale, Rich ard Sayre, Paul Reynolds.

Also: Mmes. Frank Bering, Em ily DeWare, Paul Prom, Miss Peggy Lester, Winsome Courtney and Hal Hayes.

# Entertain At Cocktails And Buffet

(Clubs and organizations are invited to call in calendar dates The park-like setting of the Out-of Bounds cottages at Thunderbird, was a gay scene Friday night as Mr. and Mrs. James Tuma and Mr. and Mrs. H. E. Elks I Sayre hosted around 125 at a pool-side cocktail-buffet. May 1 Rotar

Pefunias bloomed brilliantly along the walks and beds of them floated in the lighted pool. The lighted palm trees made a pleasant contrast with the darkness of the mountains that tower beyond Thunderbird. Johnny Boyle and Ace Spriggins played and sang. Santos catered the buffet and the canape collation. May 2 Lions Club, Chi Chi, noon

Among the guests were the Gordon MacRaes, Ralph Singers, R. R. Halls, Joe Hales, John Dawson, Chauncey Needhams, May-nard Laswells, Eric Staintons, George Holsteins, Walter Fun-sinns, Barney Hinkles, Randolph sinns, Barney Hinkles, Randolph Christies, Ken Evans, L. L. Oates, Judy Howard, Mr. and Mrs. Paul Reynolds, Joe Dyers, Dr. and Mrs. Clifford Corfman, Mr. and Mrs. Jimmy Hines, Fred Karlens, Lester Callahans, Holmes Tuttles, Clarke Swansons, Victor Hugovidals, Bichard Snid-Victor Hugo-Vidals, Richard Snid-emans, Mr. and Mrs. Kent Hayes,

Gaining momentum during the recent Easter holiday rush, the Palm Springs Biltmore continues capacity business, as guests—old and new—flock to the desert to enjoy one of the most beautiful times of the year.

Marie McDonald was down for a few days; Donna Atwood Harris and son catching up on some pool; Gordon Jenkins and his wife and son catching up on some rest between Gordon's h e a vy schedule.

Tommy Hull of hotel fame in for a few days; R. J. Mackie (who at one time leased the Royal Palm Hotel in Palm Springs, W. H. Wallach, hotel man from Lea Argeles.

Hyde, N.Y., Mr. and Mrs. Martin H. Newman, Woodmere, Long Is-land.

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Hyde, N.Y., Mr. and Mrs. Martin H. Newman, Woodmere, Long Is-land.

Hyde, N.Y., Mr. and Mrs. Martin H. Newman, Woodmere, Long Is-land.

From Beverly Hills: Mr. and Mrs. Joseph Libman, Mrs. Sayle Philipson, Mrs. Edward Unickle and Mrs. Ted Bial.

Heavy a dvance reservations would indicate that Easter is no longer the "end of the season" and that guests from far and wide will be desert vacationing far into the summer.

Solly Seeman, Mrs. Sayde Philipson, Mrs. Ted Bial.

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Solly Seeman, Mrs. Sayde Philipson, Mrs. Sayle Philipson, Mrs. Seeman, Mrs. Sayle Philipson, Mrs. Ted Bial.

Heavy a dvance reservations would indicate that Easter is no longer

R.A.M. No. 150 1st and 3rd Wed. 7:30 P. M. O. E. S. 1st and 3rd Thurs.

SHRINE CLUB 1st Tues at 12 Noon Doll House

8:00 P. M.

HI 12 CLUB 1st and 3rd Thurs., Noon Desert Aire Hotel Rancho Mirage



CALENDAR

Elks Lodge No. 1905, 8 p.m.

May 3 Ranch Club, luau, 7 p.m.

9 a. m.

Desert Riders, breakfast ride, Smoke Tree Relay Stables,

Soroptimists, Biltmore, noon. Kiwanis, Chi Chi, noon.

Carrots take on a zesty flavor when prepared this way. Cook the

pared carrots until they're tender, then toss in 3 tablespoons of pre-

pared mustard, mixed with 1 table-

spoon of lemon juice, a dash of

Cool as a Breeze

grape - flavored gelatin, with the

"ONE MORNING IN MAY"

YOU'RE GOING TO WAKE

PLANNED YOUR REDECORATING!

Barbara Wills, Inc.

INTERIORS

Hoagy Carmichael, President

UP AND WISH YOU'D

Mink Scales

Sweet and Sour

A balmy April night in the beautiful gardens of the Edwin Fall- Mrs. Mario Martins.

Welfare and Friendly Aid Association, Health Center 3 p. m. Among th Welfare and Friendly Aid Association, Health Center 3 p. m.
Writers Guild, Desert Art Center, 211 S. Palm Canyon Dr., 7:45 p. m.

old Coopers, John Costellos, Ran-dolph Christies, Beecher Dicksons, Henry Dollards, Dan Dunlaps, John Dawsons, Edith and Dick Edwards, the Jack Frenches, Tom Flemings, Joe Froggatts, Maurice Horners, Rudolph Halms, George Holsteins, George Irwins, Bob Kenastons, Billy Maloufs, John McClures, Howard Morrises, S. P. Manasses, Franklyn MacCarthys. Also: Alan Morgans, Fred Na-sons, Dolph Obergfels, George Robersons, Ed Robbins, Sam Taylors, Don Witherbees, James Kempers, Fred Karlens, George Wheelers, Eddie LeBarons, Walter Brunmarks, George Gannons, Dick Dwyers, Mrs. Bertine Treat, Mrs. Ruth Hardy, Mrs. Austin McMan-

### brown sugar, and 2 tablespoons of butter or margarine. Reheat just Bring Spring To the Table

us, and more.

Take advantage of the spring Summer brings in the molded fruit salad season. Give the salads extra taste appeal by using ads extra taste appeal by using tell treat, cook the asparagas and sextra taste appeal by using tell it's barely tender. Arrange stalks on a baking dish, sprinkle with buttered crumbs and grated some Foods Research Institute fornia Foods Research Institute fornia Foods Research Institute and brown quickly under the broilsuggested cherry, raspberry or er.

For poached egg surprise spread a slice of toast with cheese, then put a poached egg on Now fashion carries weight in the bathroom. A new scale is on the market—a scale designed to add glamor to have the scale designed to add glamor to be added.

fabric, in shades ranging from can be cleaned with a clean cloth pink mink to mutation gray. (Borg-Erickson Corp., Chicago).

457 North Palm Canyon Drive

add glamor to heavy duty. The scale is carpeted in a deep pile Slightly soiled wallpaper often

The Desert Sun

Stork Shower For Martins

Club Friday evening when the Wassermans hosted a surprise baby shower and dinner for Mr. and Mrs. Mario Martins. tiful gardens of the Edwin Fallgren home on Santa Rosa Drive
was the setting for a Saturday
night cocktail buffet for around
100 persons.

Mrs. Mario Martins.

The stork theme was carried out
through the house and tiny baby
diapers filled with mints were

Minnie and Leavins Bracken included, Mr. and Mrs. Bob Manthrough the cord flowers.

Minnie and Leavins Bracken included, Mr. and Mrs. Bob Manthrough the cord flowers.

The Wasserman home at 2193 novelties for the guests.

Terry Lane looked like the Stork One of the games played by

Tuesday, April 30, 1957

Rotary Club, Chi Chi, noon.

P. S. Optimists, Deep Well, noon.

St. Theresa Mother's Club, Installation Juncheon, 12:30 p.m.

Minnie and Leavins Bracken and grandson Gary Alden from San Leandro spent the weekend with friends in Cathedral City and Tramview.

Minnie and Leavins Bracken included, Mr. and Mrs. Bob Manders and grandson Gary Alden from San Leandro spent the weekend with friends in Cathedral City and Tramview.

Stop! Look! Save! Dresses Values to \$69.95 Dresses

Sweaters Values to \$14.95 .....

Values to \$24.95 ...

\$1.00 off on Bras

ALL FAMOUS NAME BRANDS \$1000

Skirts Values to \$24.95.

**FASHION CENTER** 

Dresses Skirts Belts

Sweaters Costume Jewelry Phone 5333

Across From Citizen's Bank You are invited



AT INDIAN WELLS COUNTRY CLUB PALM SPRINGS

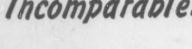
Cocktails at dramatic sunken bar, orchestra and dancing, dining indoors or on pool terrace, memorable cuisine-including Desi Arnaz' Cuban



Incomparable!



120 VIA LOLA





FOR RESERVATIONS CALL 2061 SUNSET TOWERS BUILDING

A COMPLETE DECORATING AND FURNISHING SERVICE

861 south palm canyon drive - palm springs ph. 2318 - 9125

· landscape



FAMILY ENSEMBLES in gay flower prints modeled by Gary Sandifur, Barbara Beares and Judy Brown, were among the Island fashions shown

at the Hawaiian style show luncheon at the Ranch Club on Friday. (Gayle Studio Photo).

# Hawaiian Fashions Modeled

noon delighted the audience of close to 100 women

Bathing suits with matching jackets, lounging outfits, tea timers, cocktail and luau clothes were included in the show which was commentated by Waltah Clarke. All the clothes and ac-cessories have been imported from the Islands for Waltah's shops and offer a wide selection for luau time, and smart resort wear for any time. Family eninterest to the show.

Music by the Ranch Club trio and songs by Clessa Williams en-tertained the crowd during the

# Party Goes on Vineyard Tour; Has Chuckwagon

of grapes and explained their hor-

shed. Following the cocktail hour,
Johnny Boyle served a steak dinner chuckwagon style and later,
on to be with Joan Bering . . . (Listen to Hildy Crawford, Monday through Friday, at 11:30 a.m.,
on KDES, 920 on your dial.)

and Mmes. Sol Lesser, Sydney Chicago-bound . . . Schiff, Co Thornton, Maurice Hor-Schiff, Co Thornton, Maurice Horner, A. R. Simon, Jack Luccareni, George Morris, Kay Karahadian, Leonard Bock, O.E.L. Graves, Ted Charlston, Burnham Bigelow, Gus Kettmann, Elsworth Vines, Mmess, Julie Taurog, Alexander Marcuse, Lester Selig, Stan Rosin, Bob Levine, Miss Barbara Bigelow, Ted McKinney, Harry Drewery, Tom Thornton, Dr. and Mrs. Robert Backstrom, and others.

Louise and Maury Horner are celebrating the arrival of their fifth grandchild . . A seven pound nine ounce boy was born Saturday to their daughter Nancy and her husband James G. Felsenthals of Highland Park, Illinois . . This is a first son for the Felsenthals . . Their Jill is six years old now, . . and the twins, Linda and Susan, are three . . . Backstrom, and others.

# St. Theresa Mothers Club WillInstall

### The Desert Sun

Tuesday, April 30, 1957

# Around Town

Hawaiian fashions and previewing The golden desert sun is set with many jewels . . . scin-delightful luau fashions the Hawaiian style show luncheon at the waiian style show luncheon at the Palm Springs Ranch Club Friday drops of water as divers splash the surface . . . It flecks the emerald lawns . . . and spotlights

the costume jewelry of the jeweledtoned flowers . . . It gives an opalescent tinge to the cloudbank . . . pierced by a jet plane . . . and the topaz of the mountains changes swiftly to amethyst and lapis lazuli as the dusk

comes swiftly . . . Sun, sand and stars bright-hued houses and flowering gardens . . . give sembles in flowered prints added Palm Springs a precious charm . . . that's at its best

right now . . At the end of its own lane . . off Paseo El Mirador . . . stands this weekend . . . the new home of Stewart and Mari Williams . . . Stew, who has designed so many buildings, for oth-

About six o'clock the bus unloaded the guests at the packing shed. Following the cocktail hour, White weekended here to the cocktail hour, white weekended here to the cocktail hour. picked up his guitar to play and sing.

Among the guests were Messrs.

Among the guests were Messrs.

with Louise's cousin Florence Heller at her farm . . . before they move into their new house in Winnetka . . . which is just completed. pleted . . .

Cliff Campbell.

A May Day motif will be used for luncheon decorations, with arrangements for the luncheon in charge of Mrs. Hough and Mrs. Campbell.

Jean "Kitten" Ferrar, who's meetings at the Tennis Club all winter, moves to Chi Chi tomorrangements for the luncheon in charge of Mrs. Hough and Mrs. Groucho Marx program . . . which mer months.

she'll do later . . . Kitten's been in Desert Hospital with pneumonia

signed so many buildings, for other people, has put his own feeling of home into this house . . . incorporating strength and beauty and livability . . to make it a desert adaptable . . . It has lots of glass . . . with a deep inset overhang for protection . . and the puddled pebbles in the wall make an interesting in through their vineyards Suntantent . It's a pleasant house small barbecue in the garden of

The Richard Bagdasarians took around fifty friends on an expedition through their vineyards Sunday afternoon, winding up with a chuckwagon supper in their partially-completed packing sheds at Mecca.

Guests rendezvoused at the Greyhound bus station in Indio, where they boarded a chartered bus for their tour of the vineyards. The bus stopped frequently for inspection tours and the host pointed out different varieties. mingham, Michigan .

# Graves Host Small Party

St. Theresa Mothers Club will hold its installation luncheon to morrow at 12:30, at the Hóward Manor, when the outgoing officers will install the incoming officers.

New officials of the club are: president, Mrs. Arnold Anderson; lst vice president, Mrs. Earl Hough; 2nd vice president, Mrs. Earl Hough; 2nd vice president, Mrs. Earl Hough; 2nd vice president, Mrs. Claude Simpson of Tamarisk Road... and celebrate the meeting of the two couples and the meeting of the two couples are through Palm Springs on the meeting of the widow of the late John G. Wilson, who was executive vice president of Radio Corporation of America. Mrs. John G. Wilson of Bryn

# Mary Martin Is Bride of Bill Bryant

Mary Martin, manager of Bill Goodwin's The Nooks, and Arthur "Bill" Bryant, manager of Sales Market, were married in a six o'clock ceremony Sunday eve-

new Cathedral City offices of At-torney Merrill Brown, with Judge Ray Hawley of Banning officiat-ing. Mr. and Mrs. Brown stood up with the bridal pair.

Following the ceremony, Mr. and Mrs. Perc Westmore of the House of Westmore, hosted a champagne party in their suite at The Nooks and afterwards the wedding party had dinner at the Doll House. The newlyweds plan to build a house in Palm Springs.

## Wolins Surprised On Anniversary

Mr. and Mrs. Robert Wolin owners of Palm Canyon Lodge were pleasantly surprised Satur-day evening when a few of their friends joined together and gave a surprise first wedding anniver-sary party for them at the home of Mr. and Mrs. Bob Manchell who hosted the party.

Enjoying cake and champagne were Mr. and Mrs. Al Wasserman, Mr. and Mrs. Mario Martin and Mr. and Mrs. Al Boyer.



MARRIED SUNDAY were Mary Martin, second from left, and Arthur Perc Westmore, who hosted a champagne party for the newlyweds "Bill" Bryant, on right, who are shown here with Mr. and Mrs. at the Dell House following their marriage. (Desert Sun Photo).

ROBINSON'S PALM SPRINGS



JWR A WORLD OF SUN FASHIONS AT YOUR DOORSTEP . 163 NORTH PALM CANYON DRIVE . SHOP 10:00 TO 5:30 . TELEPHONE 2884







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## TOM DANSON'S TV-RADIOLOGIC

	Tips •	
00-PHIL SHAVERS	3-564,906 QUESTION 2, 3 	.,

We assume no responsibility for last minute changes on their pr

# TELEVISION TONIGHT 9:30 2, 3.8—Spike Jones 2—Hay Anthony 4—Circle Theater 2—City At Night 2, 12—Theater 10:00 P.M. 2—axias Brooks 3—Ray Anthony 7—Crisis 8—Death Valley 11—Nows 10:15 11—Movie 10:30 2, 3—News 4—Playhorgie 5. 5—Movie 7—Sherlock Holmes 9—News, Sports 13—Tom Duggan 10:45 P—News, Sports 13—Tom Duggan 10:45 P—News, Sports 13—Tom Duggan 10:45 P—News, Sports 13—Tom Duggan 11:50 4—7. 13—Nows 9—Weather 11:30 4—Tonight 11-Movie 11:30 4—Tonight 11-Movie 11:30 4—Tonight 11-Movie 12:30 A.M. 2-Wild Bill Hickok 9-Little Rascale 11-Jean Bavis 13-Favorite Story

11—Joan ravis

3—Favorite Stery
7:30

2—Priv. Secretary
3.—Reserve
4.—Jonathas Wissiers
5.—Molly
7—Conflict
8—This Day
9—Victory at Bea
11—Code Three
13—Eddie Cantoe
7:45
4, 8—News
8:00 P.M.
2, 8—Yell The Truth
3, 4—Arthur Marray
5—Assignment
9—Chas. Boyer
11—BJadge 714
13—Stery of Centsery
8:30

(e) Color telecast TUESDAY P.M. 5.00 P.M. 3, 4, 8, 13-Movie 3-Rascala Clabbouse 5-Cartooose 7-Mickey Mouse 11-Del Moore 5:30 5-Little Margle 5-Western 5:45 9-News 6:00 P.M

9-News
6:00 P.M
5, 4, 13-News
3-Five Star Final
7-Sky King
8-Baffalo Bill
9-Cartoon Express
11-Mickey Rooney
6:15
5-News

Il—Mickey Rooney
6:15
2—News
4—Curt Massey
13—Jungle
2, 8—Name that Tune
3—Reserve
5—News
7—Joe Palooka
13—Range Rider
6:45
4, 11—News
5—Sam Balter
7:00 P.M.
2, 3. 8—Pill Silvers
4—The Sea (e)
5—Fopeye

9:00 P.M. 2, 3, 8-864,000 6 4-Jane Wyman 7-Broken Arrow 9-Movie TOMORROW WEDNESDAY A.M.

13—Stery of Century

8:30

2, 8—Red Skelton

3—Amer. Legend

4—Panic

5—Spade Cooley

7—Wysatt Earp

9—Man Called X

11—Movie of Week

13—Movie of Week

WEDNESDAY A.M.
7:00 A.M.
2, 8-Paperama Faeifie
4-Today
9:00 A.M.
2, 8-Vainat Lady
4-Tie Tae Dough
9:30
2, 8-Search Tomorrow
4-Could Be You
7-News, Mena
9:46
2, 8-Seafiling Light
7-Fru to Reduce
10:100 A.M.
2, 8-News, Stand Up
4-Tex A. Fins
7-Chacke Cartoons
10:30
2, 8-World Turns
4-Cub Skity (c)
11:00 A.M.
2, 8-Miss Brooks
6-Cartoons
7-World Turns
4-Cub Skity (c)
11:00 A.M.
2, 8-Miss Brooks
6-Cartoons
7-World Brooks
6-Cartoons
7-Woman's Biary

11—Star Shopper
11:30
2.8—Linkletter
4—Tenn. Ernie
7—Mysteries
11—Sheriff John
12 NOON
2.4—Matlines (c)
2.30
2.8—Bob Crosby
12:45
2.45
2.45
2.45
2.46
3.4—Queen for Da
3.4—Queen for Da
3.4—Queen for Da
1:15
2.8—Seerel Storm
7—Milani Cooks
1:30
2.8—Edge of Might
7—Matinee
2:00 P.M.
2.8—Garry Moore
3.4—Concely Time

11:45
11—Movis
12:30 A.M.
2—Cross Current
4—Theater 7—Name That Song
2:30
2, 3—Arthur Godfrey
3—Miss Brooks
4—Truth, Consequence
7—Glamour Girl
11—Little Margie
3:00 P.M.
3, 7—Flin Festival
4—Home
11—Wonderland
11—Steve Martin
3:35

.

3:30 2, 8—Strike it Rich 5—Milady 9—Fireman Joe 13—Music \$:00 P.M. 4:00 P.M.

5. 8-Playhouse
4-Price is Right
5-Carteous
4:30
2. 8-Early Show
3-Hascals Clubhous
4-News, Movise (e)
7-Al Jarvis
9-Movie
11-Del Moore

# KDES - 920 On Your Dial - 500 Watts

1:31—Cliff Miller Show
2:00—NEWS.
2:05—John Norman Show
2:35—John Norman Show
3:35—Headlines
3:35—Headlines
3:35—John Norman Show
3:35—John Norman Show
4:35—John Norman Show
4:35—John Norman Show
4:36—Headlines
4:31—TV TONIGHT
4:35—John Norman Show
5:00—CORLINS COMMENTS
5:00—GORLINS COMMENTS
5:00—Headlines MONDAY THROUGH FRIDAY 4:00—Sign on, Give Us This Day 6:02—Daybreak with Day 6:30—Headlines 6:31—Frank Day's Sun Dial 7:00—News 1:05—Frank Day's Sun Dial 7:30—Headlines 6:31—Frank Day's Sun Dial 6:31—Frank Day's Sun Dial 6:30—NEWS

-Headines
-Frank Day's Sun Dial
-NEWS
-Chirf Miller Show
-Headines
-Chirf Miller Show
-NEWS
-Chirf Miller Show 5.10—John Norman Show 5:30—Headlines 5:31—DON BOTTORFF SPORTS 5:35—John Norman Show 5:58—Headlines 6:00—Signoff Headlines
HILDY CRAWFORD
Cliff Muler Show Droodles By ROGER PRICE

30—Headlines 31—Sports Headlines 32—Cliff Miller Show 00—NEWS 05—Cliff Miller Show 30—Headlines KCMJ

(1340) 250 WATTS (CBS Affiliate)

(CBS Affiliate)

MONDAY THRU FRIDAY
5 P. M. TH. 6 A. M.
5:00—Edward R. Murrow
5:15—Local News
5:30—Tom Harmon Sports News
5:35—Local News
5:05—Local News
5:05—Local News
5:05—Lowell Thomas News
5:05—Sports News
5:05—Amor's News
5:05—Amor's News
5:05—Amor's News
5:05—Town News

7:00-Bos Irota News
7:00-Master of Melody
7:30-Dands and
7:30-World News
3:00-World News
3:00-World News
3:00-World Tonight
8:30-World Tonight
8:35-Theadny and Thursday, This I
Beleve
8:35-Monday, Wednesday and Friday,
How Beautiful You Are
9:00-Concert Hail
9:00-World Warning
9:33-Bandstand
10:00-World, Local and Sports
News
10:15-Bandstand
11:30-Tune Table
12:00-Knightbeat
1 am.—Signoff.
MONDAY THEE FEDAY

MONDAY THRU FRIDAY 6 A. M. TIL & P. M.

KPAL

(1450) 250 WATTS

-Bandstand a.m. Ranch Weather and News. -Rosary Hour -Bandstand

"TREE SURGEON FALLING OUT OF PATIENT"

to make the grade in School (the Sixth Grade) he enrolled in a College for Tree Surgeons in Charleston. Six months later he graduated as a qualified DDT (Doctor of Dying Timer) and opened an office It wasn't much of an office but by skimping and saving and chop-ping down his first three patients he managed to finish the place in Knotty Pine and build an 8 Foot Bar in the Laboratory. Eventually Stanley became a Specialist (an Obstetreecian) and he was doing fine until the day he fell out of an Anemic Weeping Willow. The blow on the head gave him such a fright he hasn't been near a Tree since. Matter of fact, he even breaks out in Hives if somebody plays a Weody Herman record. Or offers him a glass of Root Beer. CROSSWORD

DAILY ACROSS

1. Arched

6. Frontiersman's shoe again

10. God of love 12. Empyrean 13. White

frost 14. River (Fr.) 15. Not

suitable 16. Scrutinize 19. Habitual drunkard 20. Sphere fence

25. Selenium (sym.) 26. Plant of violet family

28. Change 30. Man's nickname 31. Spoken 33. Bitter

34. Tear 36. Bearing 38. Wound

marks 40. Comply 44. River (Fr.) 45. Withstand 47. Trees 48. Gains

knowledge 49. Consume 50. Not true 1. Malt

beverage
2. Independent
sultanate OUGHTA BE A LAW THERE

Fagaly and Shorten





"LISTEN, MR. MITCHELL, THE LINITED STATES SUPREME COURT COULDN'T MAKE ME CUT YOUR KID'S HAIR I"

## LAFF-A-DAY





out 5. Lion's cave

21. Mock buzzard 7. Operatic melodies

24. Mulberry 27. Look! writer

music 9. Greek letter 11. Hunting dogs

32. Sloth 35. Commune 15. Breathe (It.) 37. Prickly 17. Bracelet ornaments

pear 39. Pause

(slang)

(sym.)

Saturday's Answer

knight 42. Anglo-

41. Arthurian

Saxon

43. Affirmative

reply
45. A bullfinch

(var.) 46. Coal size

# Indian Baseballers Face **Potent Arab Nine Today**

Fullmer, Robinson to Change

United Press Sports Writer

CHICAGO (UP)-Stocky, muscular Gene Fullmer

but I'll make him fight my way tomorrow night at Chicago Stadi-

161 Monday, will have no difficulty

ISRAEL BASEBALL WEEK

BASEBALL CLASS IN ISRAEL

BASEBALL is becoming increasingly popular in Israel and here is

one of the reasons why. A class in baseball is being conducted at the American Zionist house in Tel A.viv. Another sport which is

taking hold is basketball.

Strategy Style in Title Bout



those of their January battle.

Calumet Derby

In Trials Today

Hopefuls to Race

BOURNEMOUTH, England OP-

Darlene Hard of Montebello, Calif.

# TODAY'S **SPORTS**

United Press Sports Writer Reg. U. S. Pat. Off.

NEW YORK @-Boxing's need and slender, explosive Ray Robinson admitted today will be pointed up again Wednes-day night if the Gene Fullmer-Ray Robinson middleweight title bout goes the full 15-round dis-

Millions of people figure to be watching this brawl on television Yet, unless one or the other low quite certain until the decis is announced just who copped t

WHICH MAKES boxing the onl mystery story in sports.

There is a triple reason why

boxing needs a running round-byboxing needs a running round-byround scoreboard: To keep the
fans informed, to give the man
who is trailing an added incentive
—and to keep the judges them
selves "in line."

LOUISVILLE, Ky. WP — Gen.
Duke and Iron Liege, Calumet
Farm's powerful pair favored to
win the \$125,000 added Kentucky
Derby Saturday, warmed up for
selves "in line."

LOUISVILLE, Ky. WP — Gen.
Full Region of the movies of our first bout, and I know just what to do:"
FULLMER WON THE TITLE
from Robinson at New York, Jan

Constitution of the movies of our first bout, and I know just what to do:"

FULLMER WON THE TITLE
from Robinson at New York, Jan

Instructed in how to score when they get the job is appalling.

"Actually, only the referee should do the scoring," says Ruby Goldstein, who ranks as one of the best all-time "third men."

"Actually and the standard of the Kentucky Derby, opposed Gen. Duke and Iron Liege in the mile race.

Calumet Farm's heavely to the distantious 15-round decision after out-smarting and out-fighting veteran Ray. Moreover, Gene scored the only knockdown opponent in the seventh round. Although Fullmer has the remarks the r

the best all-time "third men."

YOU CAN appreciate this when when they differ too far from the coring of a competent referee in Ree.

the ring.
"I know several cases where an "elimination race" with owners and trainers hoping for a last-minute flash of Kentucky Derby training this time indicated he other informed of how they scoring," says one boxing an earlobe or some such. This way they come up with about the same scoring and, if the referee's card differs greatly, it makes the ref look like a bum."

IF EACH official's scoring was thown on an electric corresponded to lead. He will try to force Fullmer to lead with his charges instead of countering with them. That will permit the waiting Sugar man to step into the oncoming Gene with smashing left hooks to the head counter heads.

shown on an electric scoreboard at the end of each round and left the horses in the Kentucky Derby coming Gene will smashing left hooks to the head—counter-hooks that Robinson has been sharpenat the end of each round and left the horses in the Kentucky Derby ing for a kayo. officials to get on the ball and either learn to do the job or bow out.

"I have thought about this for a long time," says Abe J. Greene, former president of the National

former president of the National Boxing Association. "If an elec-California Girl Wins tric scoreboard was developed on an intelligent basis I think it cer-

tainly would be worth a try."

Any fighter will tell you that he en's singles at the British Hard has lost many fights in which he was "outscored by the officials" lost Tennis Championships today or could have come on stronger if he was certain he was losing.

by defeating Miss S. M. Hannah of England, 6-1, 6-1.

he was certain he was losing.

"I'VE HAD MY share that way," recalls two-ton Tony Galento. "If there was a scoreboard you could pace yourself right at the end or make a better finish.

Promoter Jim Norris reported an advance sale of \$105,000 indicated an ultimate gross gate of \$200,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated an advance sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated an advance sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated an advance sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated an advance sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated an advance sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated an advance sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated an advance sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated an advance sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated and broadcast nationally by the sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated and broadcast nationally by the sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000. The bout will be televated and broadcast nationally by the sale of \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000 and a crowd of 14,000. In addition, the TV-radio receipts are \$100,000 and a crowd of 14,000. Personally, I always tried to murder the bum I was fightin' all the time, anyhow, but with a score-board you wouldn't stand as much

chance of gettin' robbed.' In a spert where it is common knowledge that the underworld is looking for every edge, and making most of them, it seems the only thing to do is strip away all the secrecy. Bringing the round-by-round voting out into the open might or might not help, but it sure would add to the enjoyment

ADAMS RIDES FOUR LINCOLN, R. I. (P) — Lawrence Adams had a big day at Lincoln Downs Monday when he rode four winners, including Wing Again in the featured Cape Cod purse.

BRAVES PLAN CLINIC

MILWAUKEE. NP. — The Milwaukee Braves announced today they will conduct a three-day baseball clinic at Nassau in the Bahamas, May 17-19.

SEALS OPTION TINNEY

SAN FRANCISCO (P-The San Francisco Seals optioned Roy Tin-ney, a 25-year-old left-handed Indianapolis of the American Association Monday.

# Deadlock for RC Top to Be **Ended Today**

Scholl's Boys Face Club Rated Best in County League

Coach George Scholl's Palm iding in a tie at the top of Riv race, meet the big test today Coachella Valley's Arabs, the

games to date, they developed sudden surging power at the plate

THE ARABS trimmed the Indi ans twice in pre-league games but now that the chips are down, Coach Scholl's boys have

for a round-by-round scoreboard that their ring strategies in Wednesday night's return lot, giving them an edge before middleweight title fight will be much different from the game opens.

Thirty-six year-old Robinson, attempting to win the 160-pound with plenty of power at the plate

"I fought just the way he wanted me to at Madison Square Garden,

m. I won't be stupid this time."
Champion Fullmer, the 25-yearnight, I'm ready to change mine

# Coast League in Batting With .377

fifth victory in the Rose Run were prohibitive favorites at 2-5 to turn son into doing most of the leading ting leadership today with a 37 back Clifford Lussky's Federal
Hill, Mrs. Ada L. Rice's entry of
Indian Creek and Man Up Stairs,
and William S. Miller's Better

The standard and Standard S

Normally the trial is considered balance when the counter-charges hits, drove in six

class to warrant starting their will do an about-face Wednesday young horses in the "big one" now night and "lay back" until Full-

Art Ceccarelli of Vancouver Courtney at Compton

# lon's Gym. Fullmer did his last boxing on Saturday. He weighed only 156 after that session and is Physical Examination trying to build up to about 159½ for the bout. Robinson, who scaled

ARCADIA. (P) — Johnny Long-den, the 46-year-old jockey who has ridden more winners than has ridden more winners paring down to the 160-pound limit. For the January fight, Robinsaid Monday he planned to underson weighed 160 pounds; Fullmer, Promoter Jim Norris reported

Hicks, Nance

Take First at

# Kansas City A's Already Looking **Toward Series**

Olympics, today entered the mile June. Track Meet May 31.

# Fight Results

# PREDICT GUTOWSKI WILL VAULT 16-2 THIS SEASON

bably the fastest pole vaulter in pounds—and he even scrapes off history. He has strong shoulders, all the paint so that it will be

By HAL WOOD
United Press Sports Writer
SAN FRANCISCO 45 — Bob Gubut despite all his greatness, is towski, the slender star who very humble."

the recognized world Gutowski is using a metal pole mark in the pole vault Saturday.

may soar to a stratospheric height of 16 feet, 2 inches before the season is over. Payton Jordan.

Gutowski is using a metal pole —but thinks it is about worn out.

"He tried the glass pole when I was at Occidental," Jordan said, "but he said it didn't have fast. Stanford University coach, pre-dicted today. enough spring for him. And now he is worried about his metal

dicted today.

Jordan, who coached Gutowski at Occidental College for three years before coming to Stanford this spring, says that Bob has 13 feet, 10 inches. But on Saturday, the pole seemed to buckle slightly on him when he tried to years because of his world-wide travel for competition," said Jordan. "He is a fine sprinter-produn. "He is a fine sprinter-produn." Bob uses a pole that weighs 5% pounds—and he even scrapes off

"I think he can make 18 feet, 2 lighter."

Saturday, Gutowski eclipsed Cornelius Warmerdam's 15-year-old mark of 15 feet, 7% Inches, by the control of the c

mark of 15 feet, 7% inches, by clearing 15 feet, 8¼ inches.

Jordan recalled that he and his aides had to "talk Bob out of playing basketball" to get him to concentrate on pole vaulting.

"You know this boy is a fine body surfer, he was an outstand-



ment the event, Hicks and Gordon MacRae. Nance and Hicks won with

# PITCHERS GIVE CHISOX.

United Press Sports Writer for their fast getaways in the ma-

# LaBua Looking For Muller Bout

Jackie LaBua of East Meadow, N. Y., was looking ahead to a possible bout with Peter Mueller of Germany today following

Sox stood ready for their initial Manager Fred Haney of the Mil- home stand against their eastern aukee Braves and skipper Al rivals in the American League, opez of the Chicago White Sox oth credited good pitching today

front-running Braves prepared to ppen their first eastern trip against the New York Giants tonight.

Formally provided as the four pitching staff of Bob Buhl, Warren Spahn, Ray Crone and two Saturday and Sunday.

Lew Burdette. Haney tabbed this carl Huntington won the men's singles in the March play and Mrs.

First Two Weeks."

"I told my pitching staff of Bob Buhl, Warren Spahn, Ray Crone and two Saturday and Sunday.

Carl Huntington won the men's singles in the March play and Mrs.

Francesca Bramwell and Mrs.

of rainouts and open dates early the early edition of the tournathan have 10 men ready to go

unanimous deci-Joe Miceli of Lopez still didn't allow Chicago's York in their widely-televised fast getaway to ruin his profes

ffered a match with However, Casey Stengel, they, former Fordham runner who won the 800-meter race at the 1956 German boxing, at Cologne in against the Detroit Tigers, bluntly ton Red Sox, who had only one won the 800-meter race at the 1956 German boxing, at Cologne in against the Detroit Tigers, bluntly ton Red Sox, who had only one left-handed pitcher on their staff. against the Detroit 11gers, bluntly confessed, "the White Sox are go-June.

"It has always been my ambition to fight in Germany and I hope the fight can be arranged," LaBua said. His manager, Tony Brown, confirmed the offer but Three other National League night and Washington at Cleveland.

Three other National League night in a straight swap for short manager, and Washington at Cleveland.

Three other National League night in a straight swap for short manager, and washington at Cleveland.

Three other National League night in a straight swap for short manager, and washington at Cleveland.

Three other National League night in a straight swap for short manager, and washington at Cleveland. Brown, Committee the offer with a games will find Chicago at Brook-German promoter's representa-tive over terms of the fight. games will find Chicago at Brook-lyn. Cincinnati at Philadelphia, and St. Louis at Pittsburgh.

# **SMC Tennis** Champions of

Eve Craig the Ladies Doubles in

Other matches were decided las and concentrated on them, rather Saturday and Sunday. The com-

# **Red Sox Obtain** Two Pitchers in **Washington Deal**

WASHINGTON, SP - The Bos the Washington Senators Monday in a straight swap for shortstop Milt Bolling, outfielder Faye Throneberry and pitcher Russ Kemmerer.

Bolling and Throneberry were utility men for Boston last season, but were expected to be regulars with Washington.

The Red Sox, with Mel Parnell on the disabled list, had only one left-handed pitcher, rookie Jack Spring, and Stone, who had a 5-7 record last year and was used as a relief pitcher by Washington a starting job with Boston.



WAITING FOR AN APOLOGY

CALLED a "cheating spitballer" by Mahager Birdie Tebbetts of who is in kindergarten, is having trouble with older children

the Cincinnati Redlegs, pitcher Lew Burdette of the Milwau-kee Braves called for an apology from Birdle after National league president Warren Giles exonerated Burdette. However, Tebbetts did not apologize. Burdette is shown with his family, which was brought into the controversy when Burdette charged that his (International) because of the "cheater" tag.

# STANDINGS

Monday' Results

AMERICAN LEAGUE

Monday's Results

Ammer acheduled

PACIFIC COAST LEAGUE

W L Pet. GB

Angeles 12 5 .706
11 6 .647 1
11 7 .611
11 7 .611
11 7 .611
222
434 os Angeles .....

Monday's Results No games scheduled.

STATE OF CALIFORNIA ) SS.



JEFF CHANDLER'S estranged wife, Jeanne Crain, him when he gets into serious trouble and is offering him a drink to steady his nerves in this scene from Universal-International's "The Tattered Dress." opening Wednesday at the Village Theatre, Cofeature on the program is "Kelly and Me." starring Van Johnson with Piper Laurie and Martha Hyer. The heart-warming tale also stars a white German Shepherd dog.

# Council Protests Industrial Area Prior to Overall Zoning

Other desert items included:

Springs Unit No. 3.

A City Council protest of the located on the north side of High-proposed industrial zoning for Gai way 111, near Cook Street, George Char Rea Tract headed a long list M. Holstein and Sons Real Estate of desert area items up for con-sideration in Riverside today by to erect a temporary real estate the County Planning Commission, sales office at Sunny Lane and

commission approval of the tract area. trols by the County Board of Su-TENTATIVE MAPS for three sub-

today are tentative plans for a 55- ert; Oasis Palms, 16 lots on four acre, 60-lot tract adjoining and acres in Palm Desert; and Ha-southwest of Highway 99, about cienda Riviera Tract, 36 lots on 21/2 miles southeast of the Indian 10 acres in Desert Hot Springs.

Avenue interchange.

Docketed for public hearing before the commission this afternoon are one zone change application which to file the final map for and two variance cases.

A CHANGE OF zone from W-2 located in the Desert Hot Springs grade and maintain one-half mile area between Verbena Drive and of Miracle Hill road, extending one 4 in Juniper Flats area. mile north and south of Pierson

John and Ivan Sharp have re- from R-1 to C-1 in the Palm quested a variance perm real estate office in an R-3 area,

### I Wish

Uncle John would hurry up and get to town so I can sell him a pool.

Out of Town Address ......



# Mobile Homes

TRAMVIEW IS completely sold and their friends.

36 lots on mid-May. Pinky says he hopes to name.

Conneaut, and expect to leave by to a charitable organization in his dents and their guests.

Under the talented direct connections of the connection of the con mid-May. Pinky says he hopes to name.

practice his favorite pastime with the Kon-Yacht Kickers—the -Mrs E. Segraves has closed her or of social activities, with cap-Request for subdivider for an extension of time of one year in started about two years ago, and has a co-chairmen of decorations. As a co-chairmen of decoration of the ballroom was made festive the first addition to Desert Hot sailing on the 19-footer "Pinky."

Will the Kort acts to the Section of the Controlled Section of all those who had controlled and Jack Hyett or of social activities, with captering the able Alta Russell and Jack Hyett or of social activities, with captering the about two years ago, and has a co-chairmen of decorations. As a co-chairmen of decorations of the party—with special with sparkling silver-sequined for all those who had controlled to all those who had all those who had all those who had controlled to all those who had controlled to all those who had all those who had controlled the property and those the property and

Discussion of a change of zone park during the coming summer, request from A. C. King. Inc., and will also be there next season. Kettenbachs have closed their

the Strickland Orchestra for the Gardner and Clara Hancock.

PEORIA, Ill. III — The 11th National Duroc Hog Congress will be held here July 31-Aug. 2. On display during the congress will at Tramview for Ward and Lillie solo, "The Holy City." Wednesdisplay during the congress will at Tramview for Ward and Lillie solo, "The Holy City." Wednesthe some 300 purebred Duroc hogs. Strickland's Orchestra, and the day evening colored sound movies the clever and humorous dance laughing and happy, each one

proposed industrial zoning for Gai way 111. near Cook Street. George Char Rea Tract headed a long list of desert area items up for consideration in Riverside today by the County Planning Commission. The council is seeking to delay commission approval of the tract pending enactment of zoning commission approval of the County Board of Supervisors.

TENTATIVE MAPS for three subdivisions were also submitted. These involve Tamarack Estates. Schebulled For submission to get the County Planning for Gai out for next season, and 154 out for will also be summering at Lake neighbors are making a donation dinner served to 162 De Luxe resi- jest" hat, and Lou Laursen for the

and hopes to do better in the regional regattas than they did last er to their home in Montana. the theme of decor-

children, Susan, Tom and Randy will again go East this summer, with their departure set for June 7. This is three weeks later than usual because of Nedra's teaching job.

Blue Skies Park

Mr. and Mrs. Robert Gray and susual because of Nedra's teaching job.

Bob says he will again be piloting the ferry boat on Conneaut Lake, Pa, where he is scheduled to start work on June 13. They will return to Tranview by September 10.

Connected the recent trip to Alaska.

Mr. and Mrs. Robert Gray and Buse.

Many OF THE GUESTS of the Public Utilities Commission of the State of California State of California Osais Building.

Bob says he will again be piloting the ferry boat on Conneaut Lake, Pa, where he is scheduled to start work on June 13. They will return to Tranview by September 10.

Contractors will start work next Monday on the electrical re-wiring of 100 spaces and feeder lines to the new section of 40-odd spaces which Bob hopes to develop this fall a few at a time.

TRAMVIEW IS completely sold

Thursday evening Ethel and Ed.

Gardner showed their beautiful Start processors and Many 2. June 18 of April 1897

Mr. and Mrs. Robert Gray and Mr

ground for the pink and purple ranging the tables: all the ladies flowers and trailing vines inter- who baked the hams.

Rog Rogers and Lee Mathis place.
Refreshments of punch and
THE HIGULIGHT feature of the cake were served to the children

xhibition of Gordon and Ingrid with a basket of colored Easter Avers, who are directors of the egg Palm Springs and Riverside Arthur Murray Dance Studios, together with Sonya Austin, who Saunders, Ann McCready, Mauspecializes in Latin-American dan- reen McCready, Donny Stansen. cing, and is instructor at the Ar-thur Murray Dance Studios in Bob Downs, Nancy Cramer, Wil

nterpretations of the three ways McLeod

transaction.

BOGGESS INC.

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1171 N. Palm Canyon Dr

380 N. Palm Canyon Dr.

DUNLEVIE. ERNEST G.

559 S. Palm Canyon Dr.

FULTON, MURIEL E.

125 S. Palm Canyon Dr.

1201 N. Palm Canyon Dr.

875 N. Palm Canyon Dr.

1546 N. Palm Canyon Dr.

1345 N. Palm Canyon Dr.

505 N. Palm Canyon Dr.

290 N Palm Canyon Dr.

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HICKS, HAROLD J.

HYDE, CORA B.

HAMMOND, J. MES W. 5373

DeVORZON, JULES 5240

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HUTTON'S REAL ESTATE 5977 WILLIAMS, JOHN

LEGAL NOTICE

BEFORE THE PUBLICATION"
BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF
CALIFORNIA

Tramview Park

Nedra and Bob Hollister and children. Susan, Tom and Randy, will again go East this summer, with their departure set for June 7. This is three weeks later than usual because of Nedra's teaching.

Second season for Lee. Also Osa were shown of Finland, France and Argentins.

Matthews has been contracted for and Argentins.

Thursday evening Ethel and Ed Gardner showed their beautiful slide pictures of their recent trip to Alaska.

Mr. and Mrs. Robert Gardner State and S

Mr. and Mrs. E. Brewer will

HAM AND MARTHA YOST, who also close their large trailer for LARGE GLITTERING fans serving. Lynis Nelson, chairman road in the center of Section have resided at Tramview all the season this week and leave floated from the ceiling and were of the for their home in Juniper Flats area.

HAM AND MARTIA 1031, who have resided at Tramview all the season this week and leave floated from the ceiling and were of the food committee: "Red" Nelson for his assistance in ar-

from R-1 to C-1 in the Palm Springs area.

Continuance of consideration on Harold C. Thornton's variance request to permit reduction of his rear yard on the southeast corner of Tahquitz Road and Melrose Drive in the Sunair Tract.

Sky Ridge Pork

Kettenbachs have closed their trailer and returned to Canada.

Sky Ridge Pork

Wednesday marked the regular luncheon that is so greatly enjoyed by the ladies of Sky Ridge. A tasty fruit salad and pineapple muffins with tea and coffee were served by the hostesses, Ethel the Strickland Orchestra for the Gardner and Clara Hancock.

Kettenbachs have closed their flowers and trailing vines interlaced in the miniature lattice and fans and flowers adorned tables.

Strickland's orchestra, with two guest musicians from Los Angeles, Joe Hagel, trumpet, and Herman Hillowitz, trombone, was story of why the Easter enthusiastic round, pattern and Sunair Tract.

HOG CONGRESS

Palm Springs, and Jon Kent Hill, interviewer.

Gordon and Ingrid Ayers' dance-pantomime on "how not to dance," created hilarious laughter and the service of enthusiastic applause from the an Stinson, Ed Scott, Gene Hen-spectators. This was followed with dershot. Susan Shaffer and Lynn

Sublish March 19, 26 and April 3, 9 23, 30 and May 7, 1957. made the coffee and helped in the serving: Lynis Nelson, chairman sale.

# Real Estate Firms in Palm Springs ind Desert Area

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2751

2929

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555 Broadway 8-3401 8-8303 SHERRILL, R. H. "Bob" 600 2nd St. 8-3534

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HAL CORNELIUS THUNDERBIRD AREA TONY BURKE 8-54 70237 Hiway 111, % mile 8-5432 west of Thunderblrd C

CLYDE WOMACK.

Published April 27, 30 and May 1, 2, 3, 4, 7, 8, 9, 10, 11, 14, 15, 16, 1957.

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LEAVING for Arizona, Thursday, want some one to help drive Phone 7570. Call 7 to 10 a.m.

Lost and Found

OST — Silver Miniature Male Poodle, Name Jo-Jo. Reward. PHONE 5463

LOST, PARAKET - BLUE, band No. 10-E-155-56. PHONE 2490

The Desert Sun

Tuesday, April 30, 1957

ALLOW

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Please continue my DAILY DESERT SUN without interruption. I am now receiving my DESERT SUN at the address below:

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EXCEPTIONALLY WELL FURNISHED home having three bedrooms (master bedroom has dressing room) and three baths. Wife saver kitchen has built-in barbecue. The handy har is accessible to the dining room, the living room and the large patio and pool area. Well executed landscaping completes the picture of quality living.

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# Deep Well Ranch Estates -- \$8500

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# HAROLD HICKS

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OF OLD WORLD CHARM AND WARMTH in this large family home of 5 bedrooms and 4 baths. Superb view location. Full dining room. Spacious living room—3 fireplaces. End the search for a home of your liking. See this for only \$57,500.

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NEEDED for Hotel, year around COUPLE to be maid and gar dener or maid and cooks helper or maid and maintenance mar

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servation desk clerk. Must be reliable. References necessary. State Salary Expected. Desert Sun, Box 190, File T-7.

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### Help Wanted 27

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E	Mothers Helper R & B \$1
airs D	Hotel Maid P &B \$1 Cook, female \$2
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MAINTENANCE man, housekeep per and maid wanted for Yose-mite Lodge from May 15th. Desert Sun. Box 190, File T-9.

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ATTRACTIVE DESERT LANDSCAPING enhances this roomy 2 bedroom, 2 bath home. beautiful fireplace . . . 2 carport . . . rear yard fenced, gravelled, planted with fruit trees . . . Poolside cabana and dozens of features to make living convenient. and comfortable!

ADJOINING R-1 LOTS . . . 110x135, excellent location, \$6000 each. These lots are ideal homesites. Finest in Palm Springs today . . .

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10 ACRES ON SOUTH PALM CANYON in the County. Suitable for Guest Ranch, hotel site or subdivision. Terms. \$75,000.

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# THERESA PRESS, REALTOR

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\*\*MURIEL E. FULTON, REALTOR\*\*

\*\*AMON ROAD — WATER, TELEPHONE, ELECTRICITY — \$750 PER ACRE.

\*\*MURIEL E. FULTON, REALTOR\*\*

\*\*AMON ROAD — WATER, TELEPHONE, ELECTRICITY — \$750 PER ACRE.

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REALTY

464 N. PALM CANYON

1 1-5 ACRES, R-3 AND M-3

Price \$15,000 but will cash out for \$10,000

Louis Venger — Ph. 9383 or 5599 'ALL MEN ARE BROTHERS'

MOTEL SITE

ages — \$100,000 Value, CASH OUT FOR \$60,000

Louis Venger — Ph. 9383 or 5595 'ALL MEN ARE BROTHERS'

80 Acres - \$8,000 Down

Level, Close In - \$300 Per Acre PHONE 4878

LOTS 50' x 100'—\$1000 each IN BEAUTIFUL LA QUINTA. Box 34. Olive, Calif., Orange County

WINTERHAVEN - R-1 LOT

Priced for Quick Sale: OWNER PHONE 5587

READ SUN

CLASSIFIED ADS

San Clemente Office 508 No. Highway 101 — Phone Hy. 21121 27 Business & Financial 30 Help Wanted

GIRLS, ages 18 to 35 with pleasing personalities for pleasant day-time, outdoor work as camera girls. No experience necessary, We train you. Excellent pay. PHONE 5764

WANTED
INVESTOR OF MANUFACTURER REGISTERED NEW INVENTION FOR BABIES. ROYALTY—CASH 216 N. CALLE SANTA ROSA REAL ESTATE Broker or Sales

2277 North Palm Canyon Drive

man to share business in active central office. Call at 431 North Palm Canyon. Ph. 9724 or 4927

LOCAL man, well known and re-spected, ideal commission plan with guarantee, the best group insurance plan for you and your HOTEL MAID, ½ DAYS WORK PLEASANT Working Conditions PHONE 5454 WANTED - Middle aged woman for cook in cafe evenings. 4 hrs. Desert Sun, Box 190, File T-8.

HOTEL MAID Experienced, White ---, F PHONE 9933 Half Days

MAID — HOTEL WORK STEADY OPEN YEAR AROUND 1984 N. PALM CANYON

# NATIONS largest slenderizing system needs young Salon Fechnician. Starting salary \$185 to \$200. Regular increases. Must be slim. attractive. Excellent opportunity to work at a job that is fun, interesting and different. Ph. 9625 beteen 9 a.m. and 4 p.m. Real Estate Loans

LENDING on collateral loans. 1st nd 2nd trust deeds, for two or 3 years. Phone 5796.

29 Bus. Opportunities

## CAFE

ON MAIN STREET—active place. A money Maker! Man and wife can handle. Owner's retiring. Living quarters included.

DRESS SHOP LOCATED NEAR PALM SPRING Good business. Owner has other business so must sell this shop.

GIFT SHOP AND NOVELTY STORE. Good business, central location, In-cludes living quarters. Owner leaving so will sell at approximate cost of stock and inven-tory. Total price only \$3950. This is an excellent chance for some-

CAL BROWN Business Opportunity Broker 68-574 Broadway (Hiway 111) Cathedral City. Phone 8-3401

VIEW of Salton Sea, over 2000 ft. of Frontage on 2 Major Hiways. Total Price \$14,000. 40 ACRES near Indio, \$40,000. CLEM RUSSELL, BROKER PHONE INDIO 8-5572 FIRST TRUST DEED REAL
ESTATE LOANS. HOTELS,
APARTMENTS, RESIDENTIAL
MR. EDGERTON
1280 N. PALM CANYON DRIVE
PHONE 7152 or 7606 10 ACRES with 2 business front-

SNYDER'S HEALTH FOOD EQUIPMENT OVER \$6000 SELL AT SACRIFICE 66-473 Pierson Blvd., Desert Hot Springs Ph. 4-3775 or 4-3652 Sales man or saleslady for ac-tive office. Lots of floor time. AMY NELSON 2277 N. Palm Canyon Ph. 5545

FOOD Locker and Retail Mea. Market. Good business, must sell leaving city. Phone PY 2-3468 or PY 7-3172 ask for Ben Messmer

FOR LEASE — GAS STATION CORNER location in Center of Palm Springs. Phone Owner 3311 ing, teletype, office down town INDEPENDENT Frosty Freeze
Los Angeles, Write Box N. Alva- and hamburger Bar.

100, Calif. 1480 SOUTH PALM CANYON DR. and hamburger Bar. 1480 SOUTH PALM CANYON DR.

RELAX AND LIVE! HERE:

\$57,500-TERRIFIC VIEW, TERRIFIC VALUE 5 bedrooms, huge den lanai, 3 fireplaces, symphony in rock, stone and glass. 190 frontage with circular drive, automatic robot sprinklers. CAN-NOT BE DESCRIBED, must be seen to be appreciated.

\$32,500-YOU'LL LOVE IT! 4 bedrooms 4 baths built for outdoor

indoor living. POOL, barbecue, flower garden. It's irresistible. \$16,500-WARM-HEARTED CHARM. You'll be INTRIGUED with the beautiful decorating in this 2 bedroom, 1 bath. Close in.

\$ 5,500-R-1 VIEW LOT, wide and deep on paved cul-de-sac. Curbs, sewer, close to El Mirador.

FOR 25 YEARS AT 861 N. PALM CANYON DR.

# ULVER NICHOLS, Realtor

Jane Colgan John Bernet

Joe De Francis Marte Belyea Phone 2182 861 North Palm Canyon Drive GET NEXT TO NICHOLS, LIKE THE POST OFFICE IS!

# DON CAMERON, Realtor

22 YEARS IN DESERT REAL ESTATE

DON CAMERON SAYS: "This is a fine buy."

BEDROOM, 2 bath furnished home on 2 large estate size lots. Large swimming pool, south patio. \$32,000-terms to suit.

BEST SPECULATIVE BUY TODAY! 60 acres—paved highway, La GUINTA area. \$1000 per acre. Low down, easy balance.

40 ACRES-Highway 111 frontage, near Indian Wells Country Club. 30 ACRES-Adjoining fabulous El Dorado Country Club. Excellent

ASSOCIATES

### Isabelle Cameron Al Ziskin

ON "THE STRIP." HIGHWAY 111, RANCHO MIRAGE Phone P.S. 8-4932 Palm Desert 76-3961 HEAR the "DON CAMERON SHOW" over K C M J every SUNDAY AT 3 P.M. for the BEST BUYS on the DESERT!

### Lots & Acreage

SPECULATORS R-1 LOT-top location .....\$4250 R-2 LOT-terrific view ....\$6500 BEAUTIFUL LOT, THUNDER-BIRD GOLF CLUB ......\$7500 house or nice trailer as part.

financing.

# Palm Canyon

311 S. Palm Canyon

# Palm Springs Oasis

geous views. Owners: Home Way Develop-ment Co., Palm Springs 9310 or L.A. STanley 7-2293. See Mr. Berkhout at Property SOUTH END. 16 to 18 UNIT SITE CLOSE TO PALM CANYON

> 24 ACRES-CLOSE IN FULL PRICE \$995 For Information cali Owner

FREE TRANSPORTATION TO SEE PROPERTY 7 ACRES

Adjoining the Bermuda Dunes pro-ject. A real steal for \$23,500. JIM SHARPE

40 ACRES the finest vacant left

BEAUTIFUL large corner R-3 in-

BEST BUY - INCOME LOT Large Indian Avenue Corner Zoned for 10 Units. Priced to Sell at \$15,900 HAROLD HICKS Ph. 9681 1345 N. PALM CANYON DRIVE

BEST BUY OWNER HAS RESIDENTIAL LOT at 615 Vista Oro

5 Acre Parcel-\$3500 LEVEL LAND - CLOSE IN EASY TERMS - PHONE 4878

PHONE 5525

# 33 Lots & Acreage

WALLED Deep Well lot. 1030 Drift-wood. Owner, Los Angeles, Sy-camore 6-1827 or write Desert Sun, Box 190, File R-4. R-3 LOT for 14 units ..... \$21,000 For Sale or Exchange 34

Realty

LARGE LOTS \$1500 Wide paved streets, light, water gas Natural TV reception—gor-By George-That's Value!

# 29 PALMS BOOMING INVEST NOW!!

\$25 Down-\$25 Month Palm Springs 7505 or 5765 Write 1021 Driftwood, P.S.

# OF NEW CITRUS

433 N. Palm Canyon Ph. 2545 PALM SPRINGS, CALIF.

between Thunderbird and Tam-arisk Country Clubs. Information to qualified buyers only. Exclu-sive with Russell Wade Realtor 250 S. Palm Canyon Dr. Palm Springs. Write or phone MR. MALLOY PALM SPRINGS 6550

come lot, "Can build 12 units." Near Ranch Club, across from Park and proposed Medical Cen-ter, \$6750 Cash. Will take car in trade. PHONE OWNER 4524

BARGAIN AT \$4950

DEEP WELL, large corner lot Well located. Owner

.....\$7500 house or nice trailer as part. HIWAY 111, south, 600 ft. avail-able, 250 ft. deep. \$220 per front foot. 7 ACRES; 450' Hiway 99; home. Trade up Motel or Trailer Park. NICE home and rental. Trade up large Motel El Centro area Ph. 5612 6 UNITS Hiway 111. Owner will take clear home for equity.

# HAVE Others - Call for Details.

RUTH BILES REALTOR PALM CANYON-41/2 miles north GENEVIEVE MURRAY Associate 68-744 BROADWAY HIWAY 111 Cathedral City

> HAVE 2 bedroom, 2 bath house, separate dining room, large la-nai opening onto swimming pool \$21,000 unfurnished \$23,000 fur-nished. Will trade up for 3 or 4 bedrooms and assume. Want Kathryn Finchy School district. Desert Sun, Box 190, File S-6.

Springs or Vicinity. Will exchange 40 acres developed land Value \$26,000 as part payment. Will assume. Owner—5210 Los Feliz Blvd., Hollywood. Phone Normandy 30841.

WANT MOTEL OR INCOME Palm

Trade for Trust Deeds, Vacant or home. Phone 5685. 5,000 equity in 3 bedroom, 2 bath home refrigeration, for trailer

BRAND NEW INCOME-close in

### or late model car. Ph. 8-6693. 35a Income Property

GARDEN SPOT FOR SALE GARDEN SPOT FOR SALE
Beautiful Apartments in booming Sunair Tract. Gorgeously
landscaped. Striking panoramic
view of desert and mountains.
Ideal income property for couple
too young for total retirement.
Completely furnished and in immaculate A-1 condition. Less
than 2 years old. Built personalty by setting building contractor. ly by retired building contractor for own use. Laid out for addi-tional rental units. Must sell due to failing health. Palos Verdes Apts., Kings Rd. and Palo Ver-des Drive, Sunair (east of P.S.)

BEAUTIFUL apartment - Hotel 12 units, large lot, Pool. South end. \$94,500. Bargain. Room to build. Courtesy brokers. Ph 9470

PALM VALLEY Frontage 300' deep. 4 bedroom home \$22,500. Phone 4157 or 7655 BY OWNER-New 4 units unfurn-570 DESERT VIEW DRIVE

Real Estate for Sale 35 MORE FOR YOUR

MONEY IS what you get in this quality 3 bedroom home in the south end. Unique floor plan, tastefully furnished.

SPACIOUS landscaped lot with large pool offers a heap of living at the bargain price of \$37,500

Jekyll, Bradley & Co. REALTORS

Phone 5005 For Classified Ads! 457 N. Palm Canyon Ph. 2734

## The Desert Sun

# PALM DESERT See This Unusual Model Home OPEN DAILY

Turn right off Palm to Pines Highway To Shadow Mountain Drive

> A REAL BUY! \$18,500

18 Year Loan. \$84 per Month

### Years Ahead in Modern Construction

Built for the desert to last a lifetime

Cooler in summer, warmer in winter

1 BEDROOMS, 2 BATHS IN SEPARATE WINGS FOR PRIVACY. CONNECTED BY GLASSED-IN ENTRANCE.

CHECK THESE FEATURES

BUILT-IN RANGE and oven. Natural birch cabinets. Garbage disposal. Refrigeration and forced air heat. Wall to wall carpeting throughout. Indirect lighting. Decorator colors. Fabulous view. Landscaped!

# PALM DESERT SALES CO.

OFFICE FOR PALM DESERT PROPERTIES

TERRY RAY

Mirador, 3 bedroom, 2 baths,

built-in kitchen, desert landscap-ing, flood lights, move in with

\$5000 down. Completely furnish-

\$1000 DOWN — NEW 2 Bedroom home. Only \$11,000.

R-2 INCOME LOT, near Palm

TODAY'S BEST BUY

OWNER must sell immediately 2 bedroom, 2 bath desert home

Plus income studio apartment and new heated swimming pool. large R-2 corner location in lovely Warm Sands Area. Com-pletely furnished, \$28,500.

Montagne Realty

431 N. PALM CANYON DRIVE

PHONE 9724 or 4927

JOHN C. DAVIS

1171 N. Palro Canyon Ph. 9475

BEDROOM, lanai ... \$26,500 BEDROOM, Deep Well . \$29,500

BEDROOM, 3 bath, 2 pools, BEAUTIFULLY FURNISHED

5 ACRES south part city .. \$35,000

First Time

Offered

place, 2 car parage. TV installed walled lot. OWNER Phone 6504

TENNIS CLUB AREA

CHARMING, gracious home, large living room, Lanai, 3 bedrooms.

sitting room in master suite

den, 4 Baths. Wet Bar. Lux-uriously furnished, central heat,

cooling. Beautiful walled garden. Heated and filtered Pool. Im-

"SILVER TOP"

"Own Your Own Apartments"

From \$8500

Ph. 5690 or 4809

home and guest house in very good condition. Guest house

leased for \$900 yearly. Total price \$26,500. 2336 Cardillo Ave.

PHONE OWNER 7178

MUST SELL IMMEDIATELY

345 EAST AMADO

mediate occupancy.

OWNER — PHONE 9395

IN sheltered Tennis Club Area-

Canyon. Room for 5 units. Only

meter in. Only \$3950.

won't last long!

ed. - \$24,500.

73-555 Hway 111 at Larkspur Lane, across from Standard Oil Station Phone Palm Desert 76-3794

\$23,500

NEW custom built 2 bedroom 2 bath built-in oven and range large fireplace over-sized closets sliding glass 2-car garage good area E-Z terms.

773 N. PALM CANYON DR.

DESERT DRFAM HOME—2 bedrooms, 2 baths; heated and filtered pool, desert landscaped.

HANDYMAN SPECIAL. Here is a way to have a home on the desert and a good income for a very small investment. 2 du-plexes and 2 small houses on leased land. Present income \$360 per month. Low down.

\$24,000 DUPLEX furnished 3 bedroom 2 bath 2 bedroom 1 bath ex-cellent condition large walled and landscaped lot south end location walking distance to Thrifty and Safeway. Terms.

\$30,500

4 FURNISHED units showing excellent return on large land-scaped lot near city center

\$1000 DOWN — NEW 2 Bedroom home. Only \$11,000.

100' x 150' LEVEL R-1 lot

LARGE corner lot Deep Well

\$10,700 PANORAMIC view 120' x 165

BUILDER'S DREAM R-3 will handle 15 two-story units one block off South Palm Canyon walking distance to shopping centers ideal for permanent

8-8333

### Phone CROWNREALTY

NO. 18 THE PLAZA PALM SPRINGS 36-947 GLEN AVENUE CATHEDRAL CITY, CALIF.

HOTEL BUY!

IN THE CENTER OF TOWN A MONEY MAKER! 16 UNITS, PLUS LARGE POOL

Owners retiring. Will sell for \$110,000 Only \$25,000 Cash Down

HIGH NET INCOME

Jekyll, Bradley & Co. REALTORS

457 N. Palm Canyon Ph. 2734 6 DELUXE UNITS, Pool

OWNER SELLING BEAUTIFUL NEW MODERN HOME, in exclu-sive Merito Vista, 3 bedrooms, 2 baths, on 100' x 254' fully land-scaped lot. Heated 40' pool, guest house and bath, even room tennis court. Phone 5494
Shown by Appointment Only.

ROOMY 4 bedroom, 3 baths, fan ily room. Furnished. Including new washer, dryer, TV, 1 block to RANCH CLUB. \$32000 Terms Owner—1590 Paseo El Mirador. PHONE 5583

OPEN HOUSE new 3 bedroom, 2 bath, family room, fireplace, built-in barbecue and range. 245 N. Cerritos, By owner—9278

3 BEDROOM 2 bath partially ador area. \$28,500. Owner 9185

BY OWNER—Furnished, spacious 2 bedroom, 2 bath, lanai, guest house, wall, view, citrus. South Side. \$25,500. Phone 4419

OLDER, 2 bedroom, frame house on R-2 lot, Close in. \$13,500 PHONE 7655 or 4157

FURNISHED House Near Town
495 SONORA ROAD
PHONE 3556 or 5179

NEWLY FURNISHED 2 bedroom home and guest house in vergood condition. Guest house

ATTRACTIVE 3 Bedroom Home Corner Lot, Room for Pool. 1520 TACHEVAH

For Best

Classified Results

**PHONE 5005** 

# Valley of the Sun Estates Tamarisk Country Club Area Homes From \$30,750

REFRIGERATED AIR CONDITIONED. BUILT-IN RANGE AND OVEN. DISHWASHER.

TWO FULL BATHS. THREE BEDROOMS.

LARGE LOTS 100'100'

OVER 1650 SQ. FT. OF LIVING AREA. HEATED SWIMMING POOL. LARGE MASTER BEDROOM

WITH DRESSING ROOM.

\$5000 Down — \$200 Per Month

Turn left off Hiway III at Tamarisk Country Club Turn on Avenue 38 and follow the signs to The Fabulous Valley of the Sun

# See-DESERT SKY FOR THE BEST BUY

2 BEDROOM HOME — BOO₺ FULLY WALLED YARD PERMANENT VIEW LOT PALM SPRINGS HEIGHTS \$15.500

filtered pool, desert landscaped, Walled, Good location. Owner leaving town. A real buy-Only 37 ACRES in exclusive Rancho Mirage area, \$175 per front ft., Com mercial Zone 250 ft. deep, with land adjoining this on the back at \$3000 per acre. LOVELY BRAND new home. 4

bedrooms, 4 baths, including maid's room. One of our best sections—for only \$47,500. This

40 ACRES-Corner. With Canal water. \$14,000. CHINESE MODERN - Near El

# DESERT SKY REALTY

PAUL R. SMITH A. S. McMILLAN 71-800 Highway 111, Next to Post Office. Rancho Mirage PHONE PALM SPRINGS 8-3363 PHONE PALM DESERT 76-5242

# MUNHOLLAND

veled, walled in rear, water their own playground. New bedroom, 2 bath.

TOP LOCATION - 10 units nearly 'sell.'' \$18,500 -

new. Owner's luxurious 2 bed-room, large living room apart-ment. Sprinkler system in, large pool. Priced reduced — \$127,500. Room for 6 more units. BUSINESS LOT CENTER OF PALM SPRINGS. Below Market Value. ACCESS TO PARKING. PHONE 2064 Howard Palmer Ervin Hall
Bess Matloff Art Campbell
Betty Luce Mal Hamm
Ray Chapman

WE FOUND a beautiful new home that has everything—bring per-sonal effects—move in! Perfect location. \$49,500.

# ACREAGE

\$325 PER ACRE — Palm Springs School District. \*

Associates GORDON NICHOLSON

SPECIAL - Lovely new 2 bedroom, 2 bath, finest carpets, drapes. Built-in kitchen, gar-

ULTRA MODERN - brand new,

4 DE LUXE UNITS - Brand new, one bedroom, spacious, beau-tifully furnished with ADJOIN-ING CORNER LOT. 423 Mel

1546 N. Palm Canyon - Ph. 5685

BELOW MARKET! IDEAL home for the large family

LARGE corner lot, landscaped and walled with circular driveway.

COMPLETELY and beautifully furnished, wall to wall carpeting and custom drapes.

PRICED NOW AT \$30,000 WITH ONLY \$5000 DOWN

See This Outstanding Value!

Jekyll, Bradley & Co. REALTORS Ph. 2734

BY OWNER

No Reasonable Offer Refused 1250 CALLE PALO FIERRO Furnished 3 Bedrooms, 2 Baths Pool, Fenced, etc. Owner Ph. 2909 FURNISHED 2 bedroom house, \$1000 for equity \$2500 left on pay-ments of \$70 per month. PHONE 3406 AFTER 5 P.M.

MODERN 3 bedroom, 2 bath, 9 months old, TV, Patio, Large

HOME WITH GUEST APART-MENT. Fireplace, 3 patios, close in. Out of town owner says

Munholland & Co.

1059 N. Palm Canyon Drive PHONE 3673

### Wm. J. Heiser REALTOR

age. Owner Anxious \$22,500.

rooms, 2 baths, spacious master suite, many built in features. 1133 Buena Vista \$29,500.

Trade for Trust Deed. A R-1—Sewer paid for ......\$2775
Rv2—Block off Palm Canyon \$5950

THIS fine 4 bedroom home has 3 baths, extra large living room and separate dining room.

457 N. Palm Canyon

BEAUTIFULLY furnished custo built, 2 large bedrooms, 2 baths walls of glass, large lanai, in-direct lighting, double garage, plus lovely apartment rented for \$100 per month, this is a beau-tifulfy landscaped 100' x 104' cor-ner lot. 589 Mountain View Dr. PHONE 5754

### Beautiful Home

months old, IV. Fatto. Language landscaped lot, unexcelled view. Furnished or unfurnished. Low down payment. Must sell because of illness. Can be seen at any time—Owner 2850 Livmor PHONE 7652

# "BUY WRIGHT"

\$2000 DOWN-Children will love it 20 YEARS IN PALM SPRINGS

home, fenced and landscaped. Reduced to only \$19,500 REAL CHARM in this beautiful furnished 3 bedroom 2 bath home near El Mirador. Only \$29,500.

REDUCED \$4000 for quick sale. Choice location—lovely home—2 bedrooms, 2 baths, beautiful grounds, heated pool, only

HOME PLUS INCOME - 3 units plus owner's lovely 2-bedroom

plus owner's lovely 2-b apartment Only \$39,950. REAL MONEY MAKER! Top lo-

cation. 14 furnished units, large pool. Only \$125,000. BARGAIN! - business lot, 85 ft frontage. Only \$12,560.

1¼ Acre homesite . . . . . \$2500 10 Acres, Close in . . . \$2950. down \$22.500

20 Acres near activity . BILLY WRIGHT

REALTOR

382 N. Palm Canyon Ph. 5727

John W. Williams REALTOR

NEW 2 bedroom home. Only \$2000 down, \$115 per mo., total price UNITS

5 NEW 1 Bedroom units in good rental location. Gross 15 per cent on investment. Price \$37,500. LOTS

M-1 - INDUSTRIAL ..... \$6500 RENTAL LIVING and business combination

390 N. Indian Ave. \$1200 yearly Claude Gottbehuet Don Williams 422 N. Palm Canyon Ph. 3311

32 ROOM HOTEL

IN THE CENTER OF TOWN ON INDIAN AVE. NEWLY furnished and redecorated

shows excellent net income BEST BUY IN TOWN AT ONLY \$73,500

SEE THIS TODAY! Jekyll, Bradley & Co. REALTORS

GOOD FINANCING

457 N. Palm Canyon Ph. 2734 HOME AND GUEST HOUSE PURNISHED, 2 bedroom, 2 bath lanai, large living room, fire-place, dining room, kitchen, plus 2 bedroom and bath guest house with large storage area. Fine trees, palms, shrubs, plenty of room to build on—30,000 sq. ft. Corner Tamarisk and Hermosa. Shown by appointment PHONE 5455

BY OWNER 3 bedrooms, 2 baths, carpeted and draped, partly furnished. Heated and filtered pool.
Landscaped. Sprinklers. Fenced.
\$29,500. 1143 Linda Vista. Ph 9734

3 BEDROOM House. Glassed in patie two studie apartments al-

patio, two studio apartments at-tached. To be moved. Ph. 3387 Phone 5005 For Classified Ads!

# Jim Sharpe Real Estate

Buys a 3 bedroom block home with enclosed garage. Large to 100x150 and it has a nice large sparkling POOL, too. Will take vacant lot as part of down payment. \$16,000-Buys a 3 bedroom block home with enclosed garage. Large

\$13,350—Buys a 2 bedroom, carport, fireplace, patio—and it's on an R-2 lot about ½ block off Indian Avenue. Low down payment.

\$15.500—Buys a 2 bedroom completely furnished on large lot just off South Camino Real—loaded with trees and has nice fenced yard ideal for pets.

\$27,500—Buys NEW 3 bedroom 2 bath home located on large corner lot with circle driveway—refrigeration air conditioned. Nothing looks better on South Side for the money. lot with circle driveway-refrigeration air conditioned. Nothing looks better on South Side for the money.

\$46.500—Buys 6 furnished units with large POOL—has nice living of DELUXE UNITS, dining room, cocktail lounge and pool, on 10 quarters—only 1/2 block off Palm Canyon Drive. This is a acres. Top location. Good terms.

\$2500-Buys an R-2 lot just off Ramon Road-will take terms.

# JIM SHARPE

B J. BOYD ANDRE COCKX

EVE NORMAN Phone 2545 or 2319

BEST BUY

Entire Valley

124 Acres

BETWEEN INDIAN WELLS GOLF CLUB AND THE PRO-JECTED EL DORADO.

Shown by Appointment Only

IN THE HEART

OF THE

SPECTACULAR

Recreational Area

Bermuda Dunes

E OFFER a lovely half acre es

tate with 2 bedroom refrigerated home. Fully furnished including carpeting and draperies. Only

\$18,500

The Lovelands

REALTORS

Smurr St. at Hiway 99

Phone Indio 7-5755 or 7-3229

Maybe You Don't

Want a Pool!

THIS TWO-BEDROOM, two-bath

Muriel E. Fulton

REALTOR

ALMOST NEW

OWNER MUST MOVE

2 BEDROOMS, 2 BATHS

FURNISHED or UNEURNISHED

PRICE - Beautifully Furnished

\$24,500

OR SUBMIT

Sun Realty Co.

of Palm Springs

TO CLOSE ESTATE

BEDROOMS, furnished, large lot TV Cable - \$17,500.

5 UNITS WITH POOL

NEW-GOOD INCOME

FRESNO — 80 ACRES \$100 Per Acre

R-1 132' x 135' — \$7000 Finest Residential Area

ROSLYN LANG

REALTOR 1175 N. PALM CANYON

PHONE 2522

James Hammond

REALTOR

home on large lot. Low down-

Associates

875 N. Palm Canyon Drive

Phone 5373

Reduced to

BETTER REALTY DEALS

Esther P. Hammond Jones Marian Mathews

payment. \$20,000.

Lisa Jones

428 N. Palm Canyon

Ph 2929

# Choice Values

433 North Palm Canyon Drive

35 | Real Estate for Sale

JUST LISTED-3 bedrooms, 2 baths, in area of new homes Extensive improvements just completed. Exceptional buy at \$24,500 with very good financing.

NEED 4 BEDROOMS? Here is one with pool, too! 2 baths and well furnished. Just of Tamarisk and handy to everything. \$29,500 May be divided into 2 Parcels

AN EXCELLENT HOTEL AND Unlimited opportunities for devel-CAFE at North End of Town. 12 attractive units, 4 with kitchens, a fine pool and another seoarate sunning patio. Now \$175,000, a fine investment and only 29 per

TARRAZZO living room flooring and very well furnished through-out. a real value at \$26,500.

ONE OF PALM SPRINGS VERY FINEST. You must see this quality home at \$20,000 less than cost a year ago-\$79,500.

R-3 LOT - One of the best we room and 4-two bedroom apart ments, plus pool and plenty parking- A buy at \$22,500. Ernie Dunlevie

# 1807 N. Palm Canyon Drive Phone 9657 PICTURESQUE ADOBE HOME

Frank Morgan

THIS TWO-BEDROOM, two-bath home has everything else one would want in a desert home, including an unobstructed mountain view. The furnishings are excellent and almost like new. Corner lot. How much—we suggest you see it first.

P.S. If you DO want a pool, owner can save you \$500 on the cost. SHOWN BY APPOINTMENT ONLY TO QUALIFIED BUYERS Completely Furnished Home and Guest House — 7 rooms, 5 baths 20' x 40' Heated Pool 360' x 210' Grounds

Phone HOWARD FULMER P.S. 8-3198 or 8-5432 Evenings 8-8202

\$14,000

Frances Wilson Frances Elliott Oasis Bldg. 122 S. Palm Canyon PHONE 2225 WILL BUY THIS 2 BEDROOM DOLL HOUSE YOUR CHANCE IT IS IMMACULATE!

BEAUTIFULLY landscaped yard has loads of colorful flowers and plantings. SMALL DOWN PAYMENT

SEE IT TODAY! LARGE LOT-PAVED STREETS Jekyll, Bradley & Co. REALTORS - Ph. 2734

RARE OPPORTUNITY for large development 44 SECTION in most scenic loca-tion in San Gorgonio Pass, ½ mile frontage on Hiway 60, wonderful possibility for finest Motel or Deluxe Trailer Park with the opportunity of developing one or more small fishing lakes. Price

3000 per acre.
James Thompson and Associates
145 N. SAN GÖRGONIO OR
464 W. RAMSEY, BANNING
PHONE VICTOR 9-4541

TO SETTLE ESTATE BEDROOM, 2 bath plus separate rumpus room and bath. Com pletely furnished, like new. Car pletely furnished, like new. Car-rier refrigerated cooling and unit heat. 150' lot, fully land-scaped and walled. Paddock pool In Shadow Mountain Estates. Palm Desert. Terrific buy \$52,500 Courtesy to Brokers PH. 76-3355

# SACRIFICE

FURNISHED 2 Bedroom Tahquitz River home, completely refrig-erated. \$21,500. \$6,000 to \$15,000 INCOME BEAUTIFUL APARTMENTS No Management problems, TV, all rented on yearly leases. Just re-furnished and decorated. \$47,500 BRAND NEW 2 bedroom 2 bath will part trade or 15 to 20 per cent discount for ½ cash. Warm Sands Area. Phone owner 2461

# BY OWNER

CHARMING furnished 2 bedroom 2 bath home, completely walled. Pool. Beautifully landscaped. 1629 VERBENA DRIVE

\$27,500 BY OWNER, \$39.500 Country Es BY OWNER-4 bedroom, 2 bath furnished home, large heated pool, walled and landscaped, tate, 3 bedroom, 3 baths, ranc type on 1¼ acre, Tamarisk Country Club Area. 70-444 Sunny Lane, Phone P.S. 9966 near Tamarisk Park. Ph. 3102

SEE ADOLPH ISRAEL REALTOR 671 N. PALM CANYON DRIVE

# HUTTON'S REAL ESTATE

\$ 22,500-New 3 bedroom, 2 bath modern-with refrigeration. \$3500

\$ 23,250—New 3 bedroom, 2 bath. Little Tuscany view. Terms. \$ 26,500—Furnished 4 bedroom, 2 baths. Deep Well area. \$5000 down. \$ 27,400—Furnished 3 bedroom 3 bath, pool, guest house. \$4000 down.

INCOME PROPERTY

LUXURY HOTEL

\$1300-Lovely R-1 lot. \$500 down. \$1600-Lovely R-1 lot. Good view. \$4000-Choice restricted R-1 lot. \$1000 down. \$4500-Choice R-1 lot-centrally located. \$7500-Choice R-2 lot with sewer. Heart of town.

# HUTTON'S REAL ESTATE

Associates - Leo Larock - Naomi Rosson - Steff Steffan " Phone 5977 or 7772 505 North Palm Canyon Drive

# RUSSELL WADE

REALTOR

# KNOW YOUR REAL ESTATE

MAGNIFICENT NEW APARTMENT HOTEL in a setting of unparaldenificent New Apartment Hotel in a setting of unparal-leled beauty. Over thirty of the most luxurious and glamorous apartments in California. Air conditioning, Olympic swimming pool, excellent mortgaging. Can be purchased at right price. Also 7 units of luxurious apartments. Excellent location. Swimming pool, good mortgaging. Can be purchased for less than \$10,000 a unit.

Information to qualified buyers only. Exclusive with Russell Wade, Realtor, 250 South Palm Canyon Drive, Phone 2855. Call or write Mr. Malloy.

MEMBER PALM SPRINGS REALTY BOARD Consult our efficient and courteous associates for personalized service

RUSSELL WADE, Realtor 850 SOUTH PALM CANYON DRIVE

# HERE'S VALUE WORTH

TALKING ABOUT DELIGHTFUL home in S. end. 2 bedrooms, den, 2 baths, Grapes and wall to wall carpet. Heated and filtered pool, large walled and landscaped lot. \$32,500.

HERE IS AN ALL FURNISHED moderne with personality plus.

2 bedrooms, den and dining room
Living area includes 2 large patios. Many extra features make
this a very good buy at \$34,500.

R-2 LOT-1 block off Palm Can-yon. Will take 5 units and pool, only \$6000. PANORAMIC VIEW LOTS - big 50 LEVEL ACRES close to Palm Springs. Good soil, excellent wa-ter conditions. \$445 per acre with terms.

EXCLUSIVE WITH Paul Burkholder 359 N. Palm Canyon Drive Phone 2613 or Evenings Phone 3151 and 9208

Just Reduced

TRIPLEX—Two 1 bedroom—one bedroom and den apartments
Large utility room. \$37,500. ALMOST NEW 3 bedroom, 2 bath furnished home. Fireplace, slid-ing glass doors to pato, built-in oven and table top range. Close to bus. \$25,500.

BEDROOM, 2 bath, with family room. Furnished \$23,000 unfurnished \$21,500.

Ralph Weinstein

REALTOR Associates Eve Morgan Edythe Weinstein 256½ S. Palm Canyon Drive Phone 2884

BEST BUY NEW 3 bedroom, 2 bath, built-in oven and stove, dishwasher, dis-posal, \$22,500, small down. Or

Palm Canyon Realty 311 S. Palm Canyon Ph. 5612

BEAUTIFUL acres in Rancho Mirage—1200 feet off Rio Del Sol on Vallat Rd. over 100 date Palms, over 50 Rube Red grape-fruit, Modest 4-room house. New Deuble Garage and barn tack room. Horsemen here is only place where you can keep your horses. Plenty water, 10 degrees cooler in summer, \$18,750 a real steal — Tom Raphael, owner. PHONE Palm Desert 76-2712

6 MODERN FURNISHED units with room for 13 more units. South end of town. Pool. 3 fire-places, wall to wall carpeting. Large linen and storage space. Excellent Clientele. \$95,000

# MARTHA JAMES REALTOR 445 N. Palm Canyon — Ph. 2751

SMALL DOWN OR take Trade, completely Remodeled and repainted, 3 bedrooms, 2 baths, living room, dinging room, kitchen, with range and dishwasher, screened in patio, all fenced. Call Darwin P.S. 2305 or 7116

# THUNDERBIRD AREA

NEW 3 BEDROOM contemporary desert designed home by Haw-kins, Lindsey and Leitch. York air conditioned, pool, inter-com and many extras. Carpets and drapes. \$56,800. Exclusive.

Corner Country Club Dr. And Desert Sun Dr.

OPEN DAILY

1 - 5 P. M. ALSO—For immediate occupancy
—3 bedroom, 3 bath, pool, 7-ton

refrigeration. \$65,000. Call Ray Shelby—2855 or 6150 RUSSFLL WADE REALTOR

850 S. Palm Canyon

\$2500 DOWN — NEW Modern 3 Bedroom House TOTAL PRICE ONLY \$9500 Louis Venger — Ph. 9383 or 5599 "ALL MEN ARE BROTHERS"

Ph. 2855

### CATHEDRAL CITY TRAILER PARK SITES

WITH PERMITS ONE AT Salton Sea Beach, 200 spaces. One in Palm Springs area, 72 spaces. Ready to go! VIEW ACRES AND LOTS

restricted. Wide streets and view you are sure to enjoy! Terms, too. Let us show you. ALSO NEW 1 Bedroom Modern home-

PROTECTED AREA overlooking Palm Springs Heights. Sensibly

2 BEDROOM, modern, new \$12,750 ALSO 2 AND 3 BEDROOM furnished homes. La dscaped Priced right.

Jorgenson Realty CAL BROWN Associate Broker and Business
Opportunity Broker
68-574 Broadway (Hiway 111)
Cathedral City. Ph. 8-3401

3 BEDROOM. 2 BATH home, built ins, refrigeraton, terrazzo floors. Beautiful corner location \$22,000

JOHN SHARP 68-555 Broadway (Hiway 111) Cathedral City Phone 8-8303 Evenings Phone 8-6565

### HAVE A FEW special buys in 2 bedroom homes; some are new. Also see my ad in Class. 34. RUTH BILES

REALTOR GENEVIEVE MURRAY Associate 68-744 Broadway (Highway 111) Cathedral City Ph. 8-3734

FOR BEST BUYS SEE

# Carl Mayfield

REALTY 68-472 Broadway Ph. 8-7024 Across from Bank Cathedral City INDIO BRANCH 81-777 Hiway 111 Ph. 7-59. PAUL KRAMPE — Associate

> AT YOUR SERVICE CLARK REALTY AND

INSURANCE AGENCY 68-657 Broadway

Phone 5005 For Classified Ads! The Desert Sun

Tuesday, April 30, 1957 14

# OPEN HOUSE

AT 37-512 MELROSE DRIVE IN SUNAIR

APRIL 26, 27 and 28 1 to 5 p.m. FURNISHED, newly built 3 bedroom home, large living room with fireplace, enclosed patio with spacious garage, gorgeous view, Oregon owner has authorized us to sell this attractive property for only \$14,750 with \$4000 down and \$100 a month.

## CROWNREALTY

36-947 GLEN AVENUE CATHEDRAL CITY

"InSURE with McClure CHAS. L. McCLURE DESERT AND MOUNTAIN PROPERTIES AND INSURANCE CABINS AND CABIN SITES AT IDYLLWILD 68-764 Broadway (Hiway 111) P. O. Box 26, Cathedral City PHONE 8-7192

### DESERT HOT SPRINGS

\$13,750 2 Bedrooms, Tile Bath, Shower 1 Acre Plus, for more if wanted) 1200 square feet. Frame and Stucco alternated with block. Lots of glass. Thermostatic gas heat. Refrigerated cooling in one Both protected from wind. Other landscaping. Fenced, (24 inches high). Electric range, refrigerator, garbage disposal, automatic

5 MILES coutheast Desert Hot Springs, Dillon Road, near Holmes Pool and Assembly Products Electronic Plant.
BRADLEY THOMPSON

PHONE D.H.S. 4-3133 or 4-2453

### INDIO

SEMI-RETIRED?

5 Acres Thompson Seedless grapes with beautiful building site Deep well and canal water. \$11 Soo with excellent crop—2 weeks only at this price. Main road, Indio area. See or phone owner after 5 p.m. D. G. Brumwell Phone Coachella 9-5172

40 ACRES seedless grapes only \$1750 per acre. Includes crop. Roy King—Madden Realty, 82831 Miles Ave., Indio. Phone 73597

### RANCHO MIRAGE

\$2500. DOWN low monthly pay ments, long term financing, \$18 ments. long term initiating. 400 full price. New 2 bedrooms, 400, 2 baths, fireplace, drapes, forced air heat, refrigerated air conditioning, built-in stove and refrigerator.
PHONE 8-8408

\$14,950 - \$1000 DOWN 11/2 YEARS OLD 2 bedroom hom forced air heat, 2 patios, 2 carports, landscaped, 2 blocks above Hiway 111. 71586 Mirage Road. Owner — Ph. P.S. 8-6542

2 BEDROOMS, 2 Laths, wall-to wall carpet, drapes, disposal, large Desert Cooler. Double Carport, patio. Large Double door refrigeraton, automatic range. Owner-Phone P.S. 8-6927

MODERN twin store building with living quarters and warehou \$25,000. Owner Phone 8-8436.

### PALM DESERT

Moves You In

NEW 2 BEDROOM, one year option to buy. Rent \$12: per month—all rental to apply on total purchase price of \$12,500

# TED SMITH

REALTOR Associates
Col. McColly—Cliff Young 71-691 Hiway 111, Rancho Mirage Ph. P.S. 8-5022, evenings 8-4604

TWO FOR THREE GROWING family makes my at tractive 2 bedroom home too small. Will trade for three it Palm Desert, or sell \$14,500. 44-840 Monterey Street PHONE 76-4242 AFTER 5 P.M.

SACRIFICE, newly built 3 bed rooms, 2 baths, modern design, excellent location. A Gem in a setting of Beautiful trees. Call Call Palm Desert Biltmore PALM DESERT 76-2370

### THUNDERBIRD

ADJOINING ADJOINING
THUNDERBIRD
ON COUNTRY CLUB DRIVE
Luxurious 2 bedroom, 2 bath home
Refrigeration and forced air
heat. Icemaker, range. Disposal
Draperies and wall-to-wall carpets. Built-in TV, Hi-Fi player,
FM \$39,500, Excellent terms. Ph.
P.S. 8-7303 Palm Desert 76-4931

### MORENO

PUBLIC AUCTION Sat., May 4 acres. 2 car garage, barns, pas Alesandro Blvd. Ph Moreno 7074

### BANNING

2 YEARS OLD, 3 bedroom, 1½ BATH, STUCCO. Built-in gas range. Large fenced lot, 4½ per cont. FMA Loan \$2000 down.

MORRISON — Phone 2701

LOVELY apartments in Rancho Mirage. \$75 month. Adults. PHONE 8-8489

### CORONA

SECLUDED PROPERTY ON GRAND BOULEVARD IN CORONA

MAIN House, 9 years old, has huge living room. Bedroom has dressing room and private patio 1½ baths. Completely carpeted Nyewait carpet GUEST HOUSE, built about 5 years ago has kitchenette. HOUSES ON SEPARATE LOTS. Approximately 11/2 acres. Enough fruit to market. Many trees and rose bushes, gardner wishes to remain

(been with family 17 yrs.)
PRICE \$60,000
BOX 246, CORONA, CALIF.
Phone Redwood 7-1526

LA QUINTA

# LA QUINTA

A Home of Distinction CORNER lot with gorgeous view Beautifully furnished. Extensive landscaping, complete sprinkler system. Walled on four sides. system. Walled on four sides. Many unusual features. \$30,000

Milton A. Hoffman REALTOR Old Post Office Building Across from the Park

bedroom. Desert coolers in rest of house. Large cement patio and lawns both front and rear. SPEND Cool Summer in Rock Wool insulated furnished 3 bedroom, 1½ bath home on 2 lots. Toll Gate Road. Ph. 7727 or 7976

### Exchanges

Cool Big Bear

FOR YOUR SUMMER HEALTH. Beautiful 5 bedroom furnished home priced to sell for \$19.500 or will trade for Palm Springs or L.A.—lots, home, income or trust deeds.

### Peter B. Sheptenko THE PIONEER REALTY CO.

### OF PALM SPRINGS 475 N. Palm Canyon Dr. Phone 2727

WANT IDYLLWILD AREA LAND

WILL trade 2 bedroom home in Arizona for Palm Springs house or lot. Phone 7570

### Real Estate Wanted 37

LIST WHAT YOU HAVE TO SELL, RENT OR TRADE WITH PALM SPRINGS MOST PROGRESSIVE OFFICE

THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

# WANT TO BUY

\$150,000 to \$200,000 HOTEL OR APARTMENTS PALM SPRINGS AREA WRITE SIMON 16214 Foothill Blvd., Fonta PHONE VALLEY 2-3529

WE NEED.

### More Listings ACREAGE — LOTS HOMES — INCOME PROPERTY

JIMMY GEORGE

### "THE BUILDER'S BROKER" 508 INDUSTRIAL PLACE

PHONE 7149 or 6366 FOR BEST RESULTS

With Adolph Israel Realtor 671 N. Palm Canyon

### Industrial

INDUSTRIAL WAREHOUSES Palm Springs. For Sale. Rent \$25 Up. Also Storage yard. Phone 6473

INDUSTRIAL property for leas or sale — East Ramon Road PHONE OWNER 3311

### 38 **Business Rentals**

DOCTOR'S OFFICE available now SEE! 2 nice furnished apartments 3 examination rooms, laboratory private office, waiting room and 545 Mel Ave. Ph. 3434 receptionist office, air conditioned, off street parking, background music. \$150 mo. Located across street from Sherman Institute. 9069 Magnolia Ave. Riverside. Phone Overland 4-4318

OFFICE Space for lease. Furnished and unfurnished offices in modern refrigerated building. South Palm Canyon Drive. Sepa rate entrance, joint use of receion room telephone answerin

3 LARGE rooms suitable for of-fices, facing Palm Canyon Dr. (2 separate baths) Sunset Tow-

### ers Building. Phone 5279. Wanted to Rent

GIVE your House that lived in look during the summer months Permanently employed Palm NEW furnished, 2nd floor, opposite springs man will care for your Bus Station. Phone 9874 or innome while you vacation elsewhere during summer in exchange for use of same. Must have pool. Desert Sun, Box 199, File T-4.

WEW DeLuxe large 1 bedroom NEW Electronic organ ... NEW Electronic organ ... USED Grand Plano ... USED Grand Plano ... USED Sylophone ... USED Sylophone ... USED Sylophone ...

### Rooms for Rent

1 OR 2 rooms, kitchen, private bath, \$40 to \$60 monthly, Half price June 1st. Adults, no pets. 925 Radio Road. Phone 5933

FURNISHED and 1 unfurnished bedroom, in private home. Pool PHONE 2454 or 9702

\$52.50 FIRST MONTH COZY STUDIO ROOM, COOKING PHONE 2478 or 3373

NICE FURNISHED ROOM. Twin COMPLETELY furnished, 1 and 2 Beds, Private Bath and Entrance \$35. Month. Phone 6848.

LARGE room, private home, sep arate entrance and bath. Pool privileges \$75 mo. Phone 6604

# Apartments for Rent 43

ATTRACTIVE new furnished stu dio apartments, complete kitchens, tile shower with tub. 18'x40' heated pool. Rear entrance parking. Public phone. 1½ blocks ABOVE Kiva Market, Hiway 111 on West Veldt. The Casbah Apartment Hotel. Rancho Mirage. Phone 8-6542 or 8-3440. Sorry no pets or children. \$90 mo Leasing May to October.

BEACH SUMMER RESORT Reservations now Taken at the New Modernistic ALAMEDA LANE

APARTMENTS By the Beach and Pier in San Elemente. Write E. J. Goff, 111 Alameda Lane, San Clemente

NEW 1 BEDROOM apartments, un iurnished, Private patio, T. Cable, disposal. \$100 mo. 1 S dio \$80. Adults. 570 Desert View

FURNISHED Studio Apartment, Pool, Quiet, off the Hiway, South End, \$110- Also large furnished 1 bedroom bungalow, \$200 adults PHONE 2351

POOLSIDE studio apartment in quiet area close in. Monthly ren-al \$125 including utilities and teated pool. 610 Camino Real, PHONE 4927 or 9724

FURNISHED and unfurnished apartments, Pool, All utilities and service included, special yearly rates, 2 blocks from Bul-locks, 417 W. Arenas.

BRAND new attractive unfurnish ed 1 bedroom apartments, also furnished studios. Heated pool, TV antennas, new quiet district 595 Thornhill Road — Ph. 7165

REFRIGERATED, TV Cable, Pool Summer or Year Lease 450 Chuckwalla Rd. Ph. 9769

PALM DESERT—2 nice 2 bedroom homes with fireplace, 2 carport, unfurnished. \$125 month.

TED SMITH Phone 8-5022

BEDROOM completely furnished, TV Cable, 450 Avenida Ortega. For details see Snell at Space 208, Ramon Trailer Park.

NEW - 1 Bedroom Unfurnished Apartment, carpets and drapes.
Reasonable on lease.
71 Desert Way Phone 9833 571 Desert Way

STUDIO apartment, kitchenette & bath, private entrance, carrier air conditioned, utilities paid. PHONE 4813 AFTER 6 P.M.

UNFURNISHED 1 bedroom, living room, kitchen and screened la-nai. \$90 month, year lease. PHONE 2182, NICHOLS

NEW one bedroom Duplex furnished, summer rates. across from Outpost Store. 31891 La

LARGE deluxe unfurnished apart-

432 Avenida Ortega

THE FONTENELL Distinctive Apartment Homes 238° Avenida Ortega Ph. 359

FURNISHED Studio Apartment LARGE PATIO, CLOSE IN 487 NORTH EL SEGUNDO

FURNISHED Duplex, 3 room, TV Cable, Patio, Utilities paid. \$100 mo. 467 Sonora Rd., Ph. 7230

1 BEDROOM DUPLEX apartment \$85 month. Ph. 2319 JIM SHARPE

DELUXE 1 bedroom apartment, Heated Pool, TV, day, week month. Reasonable. Ph. 6720

1 BEDROOM unfurnished - near

LOVELY APARTMENT — POOL Air Conditioned. Monthly Rate ADULTS — PHONE 3772 25 CLEAN, Comfort

FURNISHED APARTMENT

Bus Station. Phone 9874 or quire 208 N. Indian Avenue.

# 40 Apartments for Rent 43 Used Cars for Sale

IN THE EXCLUSIVE

400 1 AND 2 Bedroom apartments, lux-uriously furnished, spacious grounds. In wind sheltered Ten-nis Club area. Adults. No pets. 3 blocks from center of Village. \$2500 to \$3500 for season. 400 W. Arenas Rd. - Phone 2293

CASA MARGARETA bedroom apartments, also with-out bedrooms. Hotel rooms, sep-arate entrances, air conditioned, refrigeration, heated Pool, Sa-larium. Daily, monthly or year-ty. Special Rates to reliable ten-arts \$25 week and un 336 Paseo ants. \$25 week and up. 336 Pased El Mirador, Phone 5385.

# BRAND NEW

HEATED POOL 1 BEDROOM apartments, unfurnished. Out of wind area.
459 Avenida Olancha Ph. 6811

ATTRACTIVE furnished 1 bed room and studio units. Pool, air conditioning, utilities paid. Adults only. \$100-\$125 mo. May to Oct. 574 Warm Sands Dr. PHONE 9765

NEW DELUXE REFRIGERATED apartments rooms and artists studio, Tennis Club area. Adults, no pets. \$1025 to \$4500, annual leases. Ph. 6542

LARGE deluxe bedroom apart-ment, furnished. \$100 month, in-

### cluding utilities. Ph. 5545. Houses for Rent

LOVELY HILLSIDE HOME, three large bedrooms, 2 baths, cov-ered patio, deluxe kitchen. Un-furnished, \$145 per month on

2 REDROOM Furnished House BALBOA, for month of Aug. and 1st week in Sept. \$125. A week, before, Aug. less. Wm. L. Stabler

FURNISHED 1 BEDROOM HOUSE, HEART OF TOWN, CHILD O.K. \$75 MO. PLUS UTILITIES. 346 E. AMADO PHONE 2591

BEDROOM, quiet country house furnished, swimming pool. No Pets. Adults. In Snow Creek \$75 Month. Phone 9442.

1 BEDROOM, quiet country house furnished, swimming pool, adults

furnished, swimming pool, adults No pets. In Snow Creek \$75 mo. PHONE 9442

3 BEDROOM 2 bath partially fur-nished. Large walled lot. Chil-dren welcome. Near schools and buses. El Mirador area, Ph. 9185

2 BEDROOM, furnished or un-furnished. Yard. Adults only 1125 Granvia Valmonte. Phone

NEW unfurnished, 1 bedroom, Re frigerated cooling. \$100 mo. Also 2 bedroom house furnished \$100. Near Thrifty and Safeway. 3688

NEW 3 bedroom, complete built-in kitchen, combination washer and dryer \$125. Phone 7015.

FURNISHED cottage built-in min eral baths. 7 months \$100 mo. Desert Sun, Box 190, File T-1 BEDROOM furnished, large pa

\$125 month, 32619 Shifting Sands 2 BEDROOM furnished home \$100

FURNISHED 3 bedroom, 11/2 baths south end. On lease. PHONE 9538 or 7062

FOR RENT OR FOR SALE . FURNISHED 2 bedroom, 2 bath house — Phone 5178

MODERN 1 bedroom home, ter

COTTAGE, Small, beside Plaza Motors, \$75 month, includes util-ities, 292 Athel. Phone 7545. 2 BEDROOM - Good Furnishings.

ummer or by year, walk to town 545 S. CALLE SANTA ROSA FURNISHED 2 bedroom. Nice dis trict, close in. \$85 mo. plus u ities. Year's Lease. Ph. 3206

# 3 BEDROOMS FURNISHED \$150 MONTH ON LEASE Phone 7359 620 Camino Real

# 5 CLEAN, Comfortable Trailer \$55 Mo. — Center of Town PHONE 8-3433

Musical Instruments

# YATES MUSIC CO.

- USED Spinet Piano

Plaza corner Indian Ph. 2838

WE'RE SO NEW WE'RE NOT EVEN OPEN YET ... BUT ...!

WE HAVE A COMPLETE SELECTION OF NEW 1957 DESOTOS

# UNTIL OUR BUILDING & COMPLETED.

# PLAZA DESOTO - PLYMOUTH

PHONE 2588 - ASK FOR "VAN."

21' HOUSE TRAILER

RAMADA with tool shed. Nice cor

ner lot. Reasonable. Walker C RANCHO TRAILER PARK

24' TRAILER, 24' RAMADA CLEAN, CHEAP \$875 Lot 99, Ramon Trailer Park

MONTE'S TRAILER PARK

STEEL tubular Scaffold, Rolling

towers, rentals.
PHONE JESS GARDNER 5173

CONTRACTORS - BUILDERS

Have 60,000 Slump Blocks
Will Sell or Trade
All or Part
"SY WATSON, RIVERSIDE
PHONE OVERLAND 48171

6 Million Home-

ican homemakers taking part in the federal home demonstration program. You'll find a surpris-ingly high percentage are regu-lar users of Classified Ads to

niture, or hire baby-sitters. They know Classified Ads get results fast. Dial 5005 when you wish to

place an action-getting Classified Ad.

Walk in Coolers

5 H.P. — 1½ H.P. — ½ H.P.

FANS AND MISCELLANEOUS

Everything in Good Condition REASONABLE PRICES

sign, almost new, cost \$700, sell for \$225. Phone 3447.

gal. special price, all colors \$3.
NATIONAL PAINT STORE

220 North Indian Avenue

suede jacket. Large. Ph. 3373

DOUBLE Garage Overhead Doors

10c EACH

Good Condition — \$80 PHONE 2875

3762 Sunny Dunes Ros

**Building Supplies** 

Misc. for Sale

59

Trailer Space

Radios - Television 50B Trailers for Sale

each. 2290 South Palm Canyon PHONE 2433

Household Goods

PHONE 7112 E. Automatic Clothes Washer GE. Dishwasher Several Excellent Apartment

Sized Refrigerators
IN PERFECT CONDITION
Sacrifice for Quick Sale

NEW AND USED
REFRIGERATORS and WASHERS
PHONE 8-3354
Anthony's Refrigeration Co.
864 Broadway Cathedral City

CASUAL FURNITURE 71-384 Hiway 111 Rancho Mirage

TWIN beds, complete, dresser, highboy, \$10 each, rugs, mirror, chairs, pictures, lamps, air cool-er, other items, 657 Highland Dr. REFRIGERATORS AND

Very good condition. Reasonal PHONE 8-3091 EVENINGS TWIN Seely posteurpedic mattres-

ONE G.E. electric range like new \$150. Admiral TV, 2 months old 21" \$135. 1355 Driftwood Ph 5994

Like new, sacrifice. Phone 3361

S50 THIS is National Home Demon stration Week, to recognize the achievements of 6 million Amer

4½' G.E. REFRIGERATOR — \$5 WED — 1138 TACHEVAH DR. SEE JOE BERGER

Trailers for Sale EASTERN BUILT 46' MOBILE HOME, almost new and RAMA-DA. Choice lot and location. Sahara Park, will sacrifice

REPOSSESSED Late 1956 Fleet wood 40' 2 bedroom save \$1000. Terms. Murray's 68100 Highway 111 Next to Sunair Drive-in

1956 VAGABOND 35' Custom interior. Air conditioned. H and H Mobile Homes, 68-087 Hiway 111 COUCH, Irish linen, small de-Across from Sunair Drive-in

KIT 41' Twin beds, new awning. Set up for occupancy. H and H. Mobile Homes, 68-087 Hiway 111 Across from Sunair Drive-in ERY Clean 1954. Pleetwood 27

BOLES-AERO 27', Twin Beds, Many extras. H and H Mobile Homes, 68-087 Hiway 111, across from Sunair Drive-in Theatre. TRAILER — 33' all metal. Good Buy, Sell Equity for \$500. Sage

Buy, Sell Equity for \$500. Sage and Sand Trailer Park, Ask at office.

1956 AMERICAN 35', Practically new. H and H Mobile Homes. 68-087 Hiway 111. Across from Sunair Drive-in Theatre.

# TRANSPORTATION SPECIALS THIS WEEK ONLY!

\$50 ABOVE WHOLESALE

1950 PONTIAC . . . . . . \$295 4 DOOR SEDAN, RADIO, HEATER, HYDROMATIC 1950 OLDSMOBILE . . . . . . \$295

88 2-DOOR, HYDROMATIC, RADIO, HEATER

1952 NASH . . . . . . . . . . . \$395

## STACK'S CHEVROLET TWO LOCATIONS:

330 SUNNY DUNES AND 682 SOUTH PALM CANYON PHONE 2042

Misc. Wanted

WANT A LADIES ROPING SADDLE PHONE 5469

Pets-Poul.-Livestock 65

AKC German Shepherd puppies
8 weeks old. Sire Rin-Tin-Tin4th
of movie and TV fame. Phone
Moreno 5011. 24198 Webster Ave
Sunnymead. (between Palm
Springs and Riverside.)

PLAZA MOTORS

storage, see us for fast action INDIQ TRAILER SALES 3 Miles West of Indio on Hiway 99. Phone Indio 7-5591 UTE 21' Terry, Late 1955 Model completely modern, all connections, only \$1695 terms. Murray's

> \$500 each, am leaving so will sacrifice last one for \$150. PHONE 7396 FREE-beautiful black and white young male cat. Otto Realty, 34-730 Date Palm Dr. Cathedral City

Poodles—Toys—\$100 up POODLE SHOP CATHEDRAL CITY PH. 8-8292 3 WHITE Toy French Poodles age 4 mos. 2 Females, 1 Male. PHONE 4244 AFTER 7 P.M.

1943 W. Ransey St., Banning All Modern Conveniences, \$20 mo Wonderful View—Phone VI 9-3678 TOY YORKSHIRE pups, 7 weeks Equipment Rentals 58

Descended from champions registered. 2784 Junipero, Ph. 6720 Used Cars for Sale 70

BUICK SAVE \$1000

1957 BUICK CENTURY COMPANY CAR DRIVEN ONLY 2 MONTHS LOW MILEAGE NEW CAR WARRANTY

1954 OLDSMOBILE Super 88, Sedan, Fully Equipped ...... \$1295

1951 BUICK Station Wagon, Low Mileage Local Car ..... \$495

Equipped ... 1949 BUICK

Super Sedan, Dynaflow Radio, Heater .....\$265 AND FOR YOUR

Open Evenings 'Till 9 P.M. ALL DAY SUNDAY

PALM SPRINGS BUICK 68-406 HIWAY 111

PHONE 8-4001 PALM SPRINGS

GOOD SELECTION OF USED CARS RUBBER base paint regular \$5.10 1955 Cadillac Convertible 1954 Dodge Coronet 4-door.

> 1952 Oldsmobile 4-door 1952 Buick 4-door. WE TRADE

LADIES ring—2 diamonds, karat each and saphire from India. Desert Sun, Box 190, File R-10. PLAZA MOTORS CEMENT STEPPING STONES CADILLAC and OLDSMOBILE Sales Department Open Evenings by Appointment

> 1953 CHEVROLET Station Wagon Good Condition — Bargain! PHONE 5769

2 DOOR SEDAN, CUSTOM STATESMAN

# PHONE 9166

**PLAZA MOTORS** 1956 OLDSMOBILE Holiday Coupe

> 1955 CADILLAC Coupe DeVille, 2 tone white and charcoal Fully

CADILLAC and OLDSMOBILE Sales Department Open Evenings by Appointment

# THE MIGHTY

CHRYSLER The Most Glamorous

Imperial Motors FOR THESE FINE CARS AND TRUCKS 66-491 HIWAY 111 — PH. 7789 83-095 HIGHWAY99 INDIO PHONE 7-331

CLUB Victoria—Thunderbird, spe-cial engine, power steering, pow-er brakes, radio, heater, etc. Just 5000 miles!

IT'S VAN'S CAR!

1955 Plymouth V-8 FORDOR SEDAN, only 8000 miles SHOWROOM SHARP SPECIAL AT \$1295 Plaza DeSofo - Plymouth

1955 Bel Air 8

1953 DODGE 4-DOOR SEDAN, SIX CYLINDER Good Tires. Original Owner \$995 Phone Indio 7-4782 after 5 P.M.

1956 PLYMOUTH 4-door white

12000 miles excellent condition Sell my equity or trade for any make older car. Phone evenings 8-8295. 1951 FLEETWOOD Cadillac A-1

1950 OLDSMOBILE Holiday coupe

1954 JAGUAR, CONVERTIBLE MODIFIED — A-1 CONDITION PHONE 8-8306 or 8-4733

er, \$200. All electric. Guaran Garage. Ph. 7655 near KCMJ.

1954 PLYMOUTH Belvedere Hardtop. Low mileage, excellent condition. Must sell. Phone 8-8239

WANTED 1952 or 1953 Ford, prefer Standard Transmission. Can pay \$350 dn. Desert Sun Box 190 File S-2.

# Power steering, power brakes, radio, heater, hydramatic. 2-tone white and blue.

# 290 N. Indian Ave. Ph. 9807

Car in a Generation SEE

PHONE 7-3311 1957 Ford Fairlane 500

BUY IT AT BLUE BOOK!

Plaza De Soto-Plymouth 191 SO. INDIAN Ph. 2588 8

191 SO. INDIAN

condition, completely overhauled including brakes. Cash or terms

CADILLAC 1953, "62" 4-door sedan, green 25,000 miles, new tires Power steering, \$1850. Private Party. Phone 5423.

Office, Horizon Trailer Village.

hydramatic, radio, inside rough, mechanically O.K. \$165 Cash, 346 EAST AMADO

1949 LINCOLN 4-door running ord-

1950 BUICK SPECIAL ALSO 1951 CROSLEY PHONE 9060 or 3222

HAVE \$200 cash for used car in good condition. Would prefer 1950 Plymouth. Phone 8-8249. Automobile Service 72

1946 CHRYSLER, CLUB COUPE, GET Car Repaired New! Closing Excellent condition, good rubber June 1. GUARANTEE GARAGE

The Desert Sun

PHONE 9-3941

LOVELY 1 bedroom furnished apartment accommodates four. Guest rooms. Large Pool, Day Week or Month. Special rate on lease. 1674 Via Salida.

ment, fireplace, south end, one block to bus. \$125 mo. 32 Avenida Ortega Ph. 9354

SMALL STUDIO APARTMENT SOUTH END — NEAR BUS PHONE 9018

FURNISHED apartment, Las Pal-mas District, \$110 month, TV outlet, patio, Phone 2064

Safeway and Thrifty, \$70 per mo. RALPH WEINSTEIN Ph. 2884

Near Town, Reasonable Rent PHONE 5179

range. Large fenced for, 42 for the property of the property o

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7 NEW ADMIRAL TV SETS \$125 ATTENTION!! WE specialize in used trailers—If your trailer is for sale, rent or

Baby Furniture ALL METAL High Chairs with remetral high coairs with re-movable tray \$15.95. Taylor Tots \$14.95. Strollers \$12.95. Folding Bassinettes \$9.95. Bathinette \$25 Hardwood Cribs, drop side, com-plete with Mattress \$39.95.

68-100 Hiway 111 Next to Sunain Drive-in Theatre. Maher Furniture CLEAN — \$195 Smoke Tree Trailer Park Office PAUL BURKHOLDER, Ph. 2613 101 N. Indian Ave., Palm Springs 949 AIRSTREAM 21' Tour Aid Hitch. No bath. \$650. Space 23 Sky Ridge Park, Cathedral City

RUPP'S HARDWARE SUPPLY 778 GROVE AT BROADWAY CATHEDRAL CITY

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makers Now LEWYT Vacuum, 1 mo. old. built-in tool rack. 7-8 h.p. Power reg-ulator. \$55. Phone 7718. Being Honored

G.E. AUTOMATIC WASHER \$100 GOOD CONDITION PHONE 9856

quick sale. See owner. Open for inspection any time. Lot 138. 30' Spartanette, 1951 Excellent Condition — Clean RAMON TRAILER PARK Lot 14, or Inquire Lot 15

Big windows, modern, priced to sell. Murray's 68100 Hiway 111 Next to Sunair Drive-in Theatre

215 N. CERRITOS - PH. 9278 MUST SACRIFICE — 1956 Budger Expando. Ramada, carport, store room, Patios. Choice cor-ner. Lot 168, Sahara Park. REKREATOR EXERCISOR Electric, Good Condition \$125 573 CALLE PALO FIERRO

> TERRIFIC BARGAINS, summer wardrobe, imports, size 14, shoes 71/2 B. Phone 9012, room 20 eves.

PASTURE for rent, good irrigated well fenced, Singleton Road and Hiway 99, 5 miles west of Beau-mont. C. E. Thompson. Phone PYramid 7-6571 HAVE just sold 3 TOY POODLES

WANTED—a HOME, for pedigree golden hair cocker. Male, 3 yrs. old, thoroughly house broken, likes children. Phone 4146

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Beautiful Kittens and Pups
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1951 FORD Custom 2-Door, Fully

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EW and used electric shavers and Zenith hearing aids at half or less. Man's light overcoat and or less. Man's light overcoat and 1952 Cadillac Coupe DeVille 1952 Cadillac 4-door

290 N. Indian Ave.

Excellent condition, good rubber Reasonable. Phone 3304 June 1. GUARANTEE GARANES GARANTEE GA

4 - DOOR SEDAN — \$1695 Good Condition — Low Mileage Lot D-70, Rancho Trailer Park 1563 S. PALM CANYON DRIVE AFTER 4:30 P. M.

MERCURY Station Wagon 1951, beautiful condition, priced very reasonably. Phone Palm Desert 76-3131 days or 76-4261 nights.

CADILLAC 1956 SEDAN DEVILLE Factory Air Conditioned \$4500 — D-12 Rancho Trailer Park

Automobiles Wanted 71

# City Building Has \$83,100 Value of \$83,100 last week, according to

records of the city building de-

Reni Chasot, 2395 Rochelle Road

dwelling, \$15,000; Ernest Hunt,

1830 East Racquet Club Road,

three apartment units, \$12,000 Jack Peters, 1201 South Manzan

ita, swimming pool, \$5,000; Mr and Mrs. Maurice Schumaker.

1945 Belding Drive, dwelling, \$20, A. K. Paul, 505 Industrial Place,

alterations, \$500; Don McDermott

394 Vereda Sur, pool, \$5,000; Elmo Purnell, 1414 South Calle Marcus

addition, \$1.500: Charles Matich. 463 Chuckwalla Road, three apart

ment units and remodel three units, \$15,000; Finerman and Sieg-

el, 561 Calle Palo Fierro, addition,

ens Road, alterations \$1,200; Mr

\$1,500.

## Did You Permits issued were:

That you can own a 1957 Cadillac Hardtop Sedan Fully Equipped with White Wall Tires, Heater, Automatic Radio with Rear Seat Speaker, Tinted Glass, 6 Way Electric Seat, Electric Windows Lifts, Autronic Eye, Fog Lamps, Door Guards and

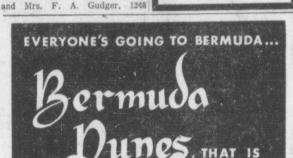
Know?

Delivered Here For Only

\$5376

PLAZA Mr. and Mrs. Z. Maikowski, 2532 Cardillo Avenue, alteration, \$1,400; **MOTORS** Paul Byers, Sahara Trailer Park, ramada, \$4,000; Mr. and Mrs. Thomas T. Gordon, 370 West Stev-

290 N. INDIAN



# Village Leaders Hail Continental's DC-7B Service After Preview Flight

By DON KLGTZBUECHER
Palm Springs and Phoenix city
and civic leaders, together with
press representatives, were hosted on a Preview Flight of the new
Continental Air Lines DC-7B prior
to its being placed in service on
the Chicago-Denver-Los Angeles
route Sunday..

Sanborn, Leonard Wolf; City Manager R. W. Peterson; City Attorney Jerry Bunker, and George Olman, Francis Crockér, Earl Hough,
Tom Kieley, Warren Slaughter,
Dewey Metzdorf, Harold West,
Jimmy Cooper, Cliff Brown, Don
Klotzbuecher, Dave Margolis, Ray
Kelley, Carl Kulberg, Fred Weigel,
Richard Vanderveer, Al Perrin.

The preview flight on Friday originated in Los Angeles, with the first stop in Palm Springs, then on to Phoenix, and from there to Las Vagas

Club Coach, offering the ultimate in comfort and facilities, includ- E. Lewis-Zsa Zsa Gabor show. ing serving of hot meals, full beverage selection, stag smoker with the plane returning directly

Friday, with the group being met cess, with all present comment-by a full contingent of Continental ing on the new deluxe coach ser-Lawrence, vice president of tra-fic and sales; Joseph Uhl, vice president and treasurer; Stanley though, according to President Six, who said that he expects a favor-who said that he expects a favor-

THEY MADE themselves available at all times to passengers to A New Method answer questions concerning the nix on its Chicago-Denver-Los An-

Making the trip from here were

### I Wish

Uncle John would hurry up and get to town so I can sell him a pool.

J. & S.

PAVING

Red Kenyon

Arrival at Las Vegas was at 6

p.m., with a steak dinner at El Rancho Vegas shortly thereafter.

lounge, observation lounge for to Palm Springs, then on to Phoe sightseeing, reserved seats. Loading here came at 3:30 p.m., The preview flight was a suc

officials headed by Robert Six. vice which was inaugurated, and president: Mark Kramer, assist-the only disappointment being ant to the president: Harding that Palm Springs was not on the Lawrence, vice president of traf-

Haiberg, vice president, public re-lations and advisor; and others, able CAB opinion at that time.

DES MOINES. ( D - David Cox, ne and service to Palm Springs 5, balked when his parents tried if the CAB approves its petition to the string-to-door-knob technique of pulling out his loos tooth. He of pulling out his loos tooth. He scampered away with the string Councilmen Ted McKinney, Jerry her housework She turned on the vacuum cleaner, the string was sucked into the machine and ou popped the tooth.

A Little Shut-Eye

NAUGATUCK, Conn. (B-Police unsnarled a mile-long string of honking motorists when they found

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171 North Indian Avenue



nental Airlines officials on Friday, on its new DC-7B which was placed in service on Continental's Chicago-Denver-Los Angeles run Sunday. Pictured with the stewardesses and President Robert Six, fourth from right, are, left to right, front, Ray Kelley, City Manager R. W. Peterson, Councilman Ted McKinney, Jerry Sanborn and VILLAGE CIVIC leaders were taken on a Preview Flight by Conti-

Leonard Wolf, and Tom Kieley. On the loading platform, bottom to

# **Howard Reports Aboard Radar** Picket Sub, Rock

William Riley Howard, electronic's technician first class, USN honking motorists when they found the motorist at the head of the procession, where he had halted for a stop sign, fast asleep.

The former Miss Lorraine Olive Williams, has reported aboard the submarine USS Rock (SSR 274). His last duty station was the USS Tilefish (SS 307).

The Rock is a radar picket sub narine operating out of San Diego. Bristling with many radar de-vices, the Rock is able to detect enemy air forces and give warning in time to stop an aggressor's

Howard was graduated from Polytechnic High School, Long Beach, and was employed as an refrigeration mechanic in Artesia, orior to entering the Navy March

An Old Saw

SAVE on .

for Baby's Comfort.

SNUGGLE BUG COLLAPSIBLE CAR-BED \$795

COMBINATION SWING AND CAR-BED \$895

**Everything you Need** 

SALT LAKE CITY. ( Before delivering a copy of the Book of Mormon, left by an unidentified woman for a Salt Lake County jail nmate, jailer Kresh Juretich humbed through it, removed a hacksaw blade glued inside the back cover, then followed instruc-tions scribbled on a note: "Please deliver this to Ted Keener and have a talk with him."

# The big things you want cost less in a Mercury Monterey!

YOU HAVE TO PAY OVER \$88 MORE to get a 4-barrel carburetor as standard equipment in any competitive car. And Mercury's Thermo-Matic Carburetor is the only one that controls temperature of air engine breathes.

YOU HAVE TO PAY OVER \$130 MORE to match the Mercury Monterey's brake size in any other car. The Monterey actually has bigger brakes than most of the highest priced cars\_212 square inches!

YOU HAVE TO PAY OVER \$150 MORE to match Mercury's standard 255 horsepower in any competitive car. And the Monterey's power options offer you either 290 horsepower or a blazing 335 horsepower!

YOU HAVE TO PAY OVER \$200 MORE to get any other car with real dual headlamps. No other car at Monterey's price even offers duals. You can get Quadri-Beam headlamps on all 19 Mercury models.

YOU HAVE TO PAY OVER \$500 MORE to match the Monterey's standard compression in any competitive car. Its compression ratio of 9.75 to 1 is close to the highest you can get in any car.

YOU HAVE TO PAY OVER \$1,000 MORE to match the Monterey's hip room and rear seat leg room. Mercury has the biggest size increase in the industry\_bigger in every important dimension!

YOU HAVE TO PAY OVER \$2,000 MORE to match Mercury's width in any other car. You can match it only in America's three costliest cars!

And no other car at any price offers you Mercury's exclusive Floating Ride, or its Dream-Car Design\_ styling shared with no other car! Stop in today. Let us show you all the reasons why the Mercury Monterey is the easiest big car to drive, to ride in, to look at, and to buy.

ions stated are based on factory suggested retail delivered prices.



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